

women in leadership conference 2024

women in leadership conference 2024 represents a pivotal event designed to empower, inspire, and connect women leaders from diverse industries and backgrounds. This conference aims to address the challenges and opportunities faced by women in executive roles, fostering an environment of learning, networking, and professional growth. With a focus on leadership development, gender equality, and innovation, the event brings together influential speakers, industry experts, and emerging leaders to share insights and strategies. Attendees can expect a comprehensive agenda featuring keynote presentations, panel discussions, workshops, and networking sessions tailored to equip women with the tools necessary to excel in leadership positions. This article explores the various aspects of the women in leadership conference 2024, highlighting its significance, key themes, notable speakers, and ways to maximize the conference experience. The following sections will guide readers through the event's objectives, program highlights, and the broader impact on advancing women in leadership roles.

- Overview and Significance of Women in Leadership Conference 2024
- Key Themes and Topics Covered
- Notable Speakers and Industry Experts
- Networking Opportunities and Professional Development
- How to Prepare for the Conference
- Impact on Gender Equality and Corporate Leadership

Overview and Significance of Women in Leadership Conference 2024

The women in leadership conference 2024 serves as a landmark gathering for women professionals aiming to break barriers and advance into leadership roles across various sectors. The event underscores the importance of gender diversity in leadership teams, recognizing that diverse perspectives drive innovation and organizational success. By providing a platform for dialogue, mentorship, and advocacy, the conference aims to accelerate the progress of women in corporate, nonprofit, governmental, and entrepreneurial environments. The 2024 edition builds on previous years' successes, incorporating feedback to enhance inclusivity, relevance, and impact. It addresses both emerging trends and persistent challenges in leadership, making it a critical venue for women determined to influence change at the

highest levels.

Historical Context and Evolution

Since its inception, the women in leadership conference has evolved into a premier event that reflects shifting dynamics in workplace equality and leadership paradigms. Earlier conferences focused primarily on awareness and networking; however, recent iterations emphasize actionable strategies, leadership skills development, and systemic change. The 2024 conference continues this evolution by integrating technology, data-driven insights, and global perspectives to equip attendees for contemporary leadership challenges.

Who Should Attend?

The conference welcomes a broad audience including aspiring leaders, senior executives, human resources professionals, diversity and inclusion officers, and organizational decision-makers. It is particularly beneficial for women seeking to enhance their leadership capabilities, expand their professional networks, and stay informed about best practices in leadership and diversity initiatives.

Key Themes and Topics Covered

The women in leadership conference 2024 covers an extensive range of themes central to the advancement of women in leadership roles. These themes address both personal and organizational dimensions necessary for effective leadership and gender parity.

Leadership Development and Personal Growth

Sessions on leadership development focus on cultivating essential skills such as strategic thinking, emotional intelligence, communication, and resilience. Workshops and seminars provide practical tools to build confidence, influence, and decision-making abilities.

Gender Equity and Inclusion Strategies

Conversations on gender equity explore policies and practices that foster inclusive workplace cultures. Topics include combating unconscious bias, implementing flexible work arrangements, and developing mentorship and sponsorship programs tailored for women.

Innovation and Change Management

Innovation is a critical focus, highlighting how women leaders can spearhead change and drive business growth. Discussions include leveraging technology, fostering creativity, and leading digital transformation initiatives.

Work-Life Integration and Wellness

Recognizing the importance of holistic well-being, the conference addresses strategies for balancing professional responsibilities with personal health and family life, emphasizing sustainable leadership practices.

Notable Speakers and Industry Experts

The women in leadership conference 2024 features a distinguished lineup of speakers from various industries, including Fortune 500 executives, entrepreneurs, thought leaders, and academic experts. These speakers provide valuable insights drawn from their experiences and research.

Keynote Presenters

Keynote addresses typically set the tone for the conference, featuring inspirational narratives and visionary leadership perspectives. Speakers often include CEOs, pioneering women leaders, and advocates for gender equality who share their journeys and lessons learned.

Panelists and Workshop Facilitators

Panel discussions and workshops are led by specialists who delve into specific topics such as leadership techniques, diversity policies, and career advancement strategies. These interactive sessions encourage participation and knowledge exchange among attendees.

Networking Opportunities and Professional Development

One of the core benefits of the women in leadership conference 2024 is the extensive networking opportunities it offers. The event is structured to facilitate meaningful connections among attendees, mentors, and industry leaders.

Structured Networking Sessions

Through organized meet-and-greet events, roundtable discussions, and breakout groups, participants can establish relationships that support career growth and collaborative initiatives.

Mentorship and Sponsorship Programs

The conference often incorporates mentorship programs pairing emerging leaders with seasoned executives. Sponsorship initiatives also provide advocacy and visibility for women aiming to ascend to higher leadership levels.

Skills-Building Workshops

Professional development workshops focus on enhancing competencies relevant to leadership positions, such as negotiation, public speaking, and conflict resolution. These sessions equip attendees with practical skills to apply immediately in their careers.

How to Prepare for the Conference

Maximizing the value of the women in leadership conference 2024 requires thoughtful preparation. Attendees should plan their schedules to attend sessions aligned with their interests and career goals.

Setting Clear Objectives

Prior to the conference, identifying specific objectives such as networking goals, skills to develop, or topics to explore helps focus participation and ensures a productive experience.

Researching Speakers and Sessions

Reviewing the agenda and speaker profiles allows attendees to select sessions that provide the most relevant insights and opportunities for engagement.

Preparing Networking Tools

Bringing updated professional materials, such as business cards or digital profiles, facilitates effective networking. Preparing concise personal introductions can also improve connection outcomes.

Impact on Gender Equality and Corporate Leadership

The women in leadership conference 2024 plays a significant role in advancing gender equality within corporate leadership structures. By highlighting success stories, best practices, and policy recommendations, the conference influences organizational cultures and leadership pipelines.

Promoting Systemic Change

The event encourages companies to adopt inclusive policies that support women's advancement, such as equitable recruitment, promotion practices, and leadership development programs.

Empowering Future Generations

Through education and visibility, the conference inspires young women and emerging leaders to pursue leadership roles, thereby contributing to a more balanced and equitable workforce in the future.

Measuring Progress and Accountability

Discussions often include metrics and benchmarks for tracking gender diversity in leadership, fostering accountability among organizations committed to improvement.

- Women leaders gain advanced skills and strategies for effective leadership.
- Organizations receive guidance on fostering inclusive and equitable workplaces.
- Networking and mentorship opportunities enhance career growth and collaboration.
- The conference drives broader societal progress toward gender parity in leadership.

Frequently Asked Questions

What is the Women in Leadership Conference 2024?

The Women in Leadership Conference 2024 is an annual event focused on empowering women leaders, providing networking opportunities, and discussing strategies for advancing gender equality in leadership roles across various industries.

When and where is the Women in Leadership Conference 2024 taking place?

The Women in Leadership Conference 2024 is scheduled for September 15-17, 2024, and will be held in New York City, with options for virtual attendance.

Who are the keynote speakers at the Women in Leadership Conference 2024?

The conference will feature prominent women leaders such as Sheryl Sandberg, Indra Nooyi, and Melinda Gates as keynote speakers, sharing insights on leadership, innovation, and gender equality.

What topics will be covered at the Women in Leadership Conference 2024?

Key topics include breaking the glass ceiling, leadership development, mentorship, diversity and inclusion strategies, work-life balance, and the future of women in the workplace.

How can I register for the Women in Leadership Conference 2024?

Registration can be completed online through the official conference website, where attendees can choose between in-person or virtual participation options.

Are there networking opportunities at the Women in Leadership Conference 2024?

Yes, the conference offers multiple networking sessions, including roundtable discussions, meet-and-greets, and virtual networking lounges to connect with other women leaders and industry professionals.

Is the Women in Leadership Conference 2024 suitable for emerging leaders?

Absolutely. The conference is designed to support women at all stages of their careers, including emerging leaders looking to develop their skills and expand their professional networks.

What industries are represented at the Women in Leadership Conference 2024?

The conference attracts women leaders from diverse industries such as technology, finance, healthcare, education, government, and non-profit sectors.

Will there be workshops or training sessions at the Women in Leadership Conference 2024?

Yes, attendees can participate in interactive workshops and training sessions focused on leadership skills, negotiation tactics, personal branding, and effective communication.

How does the Women in Leadership Conference 2024 support gender equality initiatives?

The conference promotes gender equality by highlighting successful women leaders, sharing best practices for inclusive leadership, and fostering a community committed to advancing women's representation in leadership roles.

Additional Resources

1. *Leading with Grace: Women Shaping the Future of Leadership*

This book explores the unique qualities and challenges women bring to leadership roles in today's evolving workplace. Through inspiring stories and practical advice, it highlights how women leaders are transforming industries and breaking barriers. Readers will find strategies for building confidence, fostering inclusivity, and driving innovation in their organizations.

2. *EmpowerHer: Strategies for Women Leaders to Thrive in 2024*

EmpowerHer offers a comprehensive guide for women aiming to excel in leadership positions during the dynamic year of 2024. It covers essential skills such as negotiation, communication, and resilience, tailored specifically for female leaders. The book also addresses overcoming gender biases and creating supportive networks for sustained success.

3. *Breaking the Glass Ceiling: Stories of Women Leaders Making History*

This compelling collection features inspiring narratives from women who have shattered barriers to reach top leadership roles. Each story provides insight into the perseverance, innovation, and leadership styles that helped these trailblazers succeed. It serves as both motivation and a blueprint for aspiring women leaders.

4. *The Future Is Female: Leadership Lessons for the Modern Woman*

Focused on the evolving landscape of leadership, this book offers lessons tailored to modern women aspiring to lead with impact. It discusses emerging trends, such as digital transformation and inclusive leadership, and how

women can leverage these to create meaningful change. Practical tools and exercises help readers develop their leadership potential.

5. *Women Who Lead: Cultivating Confidence and Influence*

Women Who Lead delves into the psychology of leadership and the importance of self-confidence for women in power. It provides actionable steps to build influence, navigate office politics, and foster authentic leadership. The book is ideal for women seeking to enhance their leadership presence and effectiveness.

6. *She Leads: Navigating Challenges and Championing Change*

This book addresses the unique challenges women face in leadership roles, from work-life balance to gender stereotypes. It offers strategies to overcome these obstacles while championing positive change within organizations. Through expert advice and real-world examples, *She Leads* empowers women to lead boldly and compassionately.

7. *Trailblazers: Women Innovators in Leadership*

Trailblazers highlights innovative women leaders who are redefining industries and inspiring future generations. It showcases how creativity, strategic thinking, and perseverance have propelled these women to the forefront of leadership. Readers will gain insights into fostering innovation and leading with vision.

8. *Lead Like a Woman: Embracing Authenticity and Strength*

This empowering book encourages women to embrace their authentic selves as a source of leadership strength. It challenges traditional leadership norms and promotes a more inclusive, empathetic approach. Filled with practical advice, it guides women to harness their unique talents and lead with confidence.

9. *Visionary Voices: Women Leaders Shaping Tomorrow's World*

Visionary Voices presents a forward-looking perspective on women's leadership and its impact on global issues. It features interviews and essays from influential female leaders across various sectors. The book inspires readers to think boldly and act decisively to create a better future.

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women in leadership conference 2024: Women in Logistics, Transport and Commodity Sector Nor Aida Abdul Rahman, Emilia Vann Yaroson, Norlin Khalid, Fathien Azuien Yusriza, 2025-04-22 This book explores the fundamental human right of gender equality as a cornerstone for a peaceful, affluent, and sustainable world. Members of the Asia Pacific Economic Cooperation

(APEC) and other countries have formulated strategies to increase the participation of women in business and leadership roles, highlighting its significance. Women currently hold 29% of senior or managerial positions, as noted in Catalyst (2019). Despite this progress, women's participation in logistics and transport remains low due to factors like low expectations, limited access to critical skills, and inadequate advancement, especially in aviation, maritime, and rail sectors. The book offers a comprehensive review and empirical study of women's capacity building, talent management, and leadership in logistics, transportation, and commodity sectors, including palm oil, gold, and copper. It covers female empowerment, leadership values, and challenges faced during crises such as COVID-19, wars, and natural disasters. With international case studies, this book is a vital resource for students, scholars, and practitioners in logistics and transport. It aims to benefit advanced undergraduates, postgraduates, managers, and decision-makers worldwide.

women in leadership conference 2024: Proceedings of The 7th International Conference on Gender Research Ana Isabel Azevedo, The International Conference on Gender Research (ICGR) is a well-established academic conference that has been held annually for seven years, bringing together scholars, practitioners, and researchers from around the world to explore diverse issues related to gender. This conference provides a multidisciplinary platform where participants are encouraged to engage in discussions and present research findings on various aspects of gender studies. The diversity of the research discussed, and the participants involved in the event is an important reflection on how Gender Studies impact all corners of life. The International Conference on Gender Research has developed into a comprehensive forum that addresses a wide range of topics related to gender, making it a key event for those engaged in gender studies and related fields. The published conference proceedings from these events serve as a valuable resource for ongoing research and scholarship in the area of gender research. The Proceedings of the 8th International Conference on Gender Research, 2025 includes Academic research papers, PhD research papers, Masters and work-in-progress papers, which have been presented and discussed at the ICGR conference. The proceedings are of an academic level appropriate to a professional research audience, including graduates, postgraduates, doctoral and post-doctoral researchers. All papers have been double-blind peer reviewed by members of the Review Committee.

women in leadership conference 2024: Central Asian Women in Leadership Aliya Tankibayeva, Gary N. McLean, Dinara Seitova, 2025-04-29 This volume examines the unique cultural and socioeconomic aspects of Central Asia and the effects of these elements on women leaders in the region, focusing on five countries. Unfortunately, gender inequality and underutilization of women's talents are deeply embedded in historical, socio-economic, and cultural developments of this region. Nevertheless, despite the difficulties Central Asian women leaders face, there are emerging patterns of changes and improvement in the current state of women. This book discusses the impact of these changes. The book opens with an overview chapter that covers the historical and socio-cultural background for the region, followed by five chapters devoted to each Central Asian country. Next, there are chapters discussing leadership opportunities for women, in business as well as education and government. The closing chapter identifies commonalities and differences among countries in the region and offers a future avenues of research. This edited book has critical implications for the development of women leaders in Central Asia, providing insights that explain the background, current tendencies, and future opportunities for developing the potential of highly qualified women leaders in the Central Asian countries.

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women in leadership conference 2024: Women's Leadership in African Education

Ntombikayise Nkosi, Mncedisi Christian Maphalala, 2025-07-11 This edited volume explores the complexities, challenges, and triumphs of women's leadership in educational settings - from historical margins to contemporary influence. This theme encompasses the book's focus on the historical journey and the present realities of women in educational leadership. It highlights their resilience, strategies for overcoming barriers and contributions to various aspects of education. It also reflects the enlightening discussion of diverse perspectives and challenges across the chapters, including gender parity, crisis leadership, and women's role in specific educational contexts. This book adopts a comprehensive approach to examining women's educational leadership, arousing readers' interest. It combines historical perspectives with contemporary challenges to offer a multidimensional, engaging, and enlightening view.

women in leadership conference 2024: Fostering women's leadership Manca, Anna Rita, Sarlat, Garance, Squicciarini, Mariagrazia, UNESCO, 2024-12-31

women in leadership conference 2024: Washington Information Directory 2023-2024 CQ Press, 2023-11-22 The Washington Information Directory (WID) is a topically organized reference resource that lists contact information for federal agencies and nongovernmental organizations in the Washington metro area along with a brief paragraph describing what each organization does related to that topic. In addition, WID pulls together 55 organization charts for federal agencies, congressional resources related to each chapter topic, hotline and contact information for various specific areas of interest (from Food Safety Resources to internships in Washington), and an extensive list of active congressional caucuses and contact details. WID has two appendices, one with thorough information on congresspersons and committees, and the second with governors and embassies.

women in leadership conference 2024: *United Nations Decade of Family Farming 2019-2028, Regional Action Plan to Implement the UNDRFF and Achieve the SDGs in South Asia* Shrestha, R.B., Ferrand, P., Penunia, M.E., Dave, M., and Ali, Y. (eds.), 2021-06-25 This book is an output of a regional experts' consultation meeting on "UN Decade of Family Farming: Formulating Strategies and Action Plan to Strengthen Smallholder Family Farmers in South Asia", 5-6 November 2020 organized by SAARC Agriculture Center (SAC), Bangladesh in collaboration with Asian Farmers' Association (AFA), Philippines, and the International Cooperative Alliance Asia and Pacific (ICA-AP), India, and the technical assistance of the Food and Agriculture Organization Regional Office for Asia and the Pacific (FAO RAP) Thailand. This book is the concrete result of active engagement and participations of SAARC Member States' National Focal Point Experts, invited UNDRFF experts, authors, and participants. This book focuses on- family farming's constraints, challenges, opportunities, and government policies to contribute on attaining the targets of Sustainable Development Goals (SDGs) at country and South Asia regional levels.

women in leadership conference 2024: *Strategies and Insights for Women Leaders in Higher Education* Wafa Hozien, 2024-12-06 This book delves into critical factors for women's success in academia, offering strategies, and counsel anchored in a robust theoretical framework. Hozien's thoughtful, interdisciplinary approach to women leadership culminates in a comprehensive understanding of the critical factors that can influence career success in higher education. Grounded by an intersectional lens and data-driven analysis, the book's focus on minority female populations informs the inherent challenges and shifting representation in educational leadership. Each chapter integrates real-world examples, case studies, and immediately actionable advice to advocate for and support current and aspiring female leaders, administrators, and policymakers. A masterful blend of theory and practice, this book's timely insights empower women to take charge of their leadership journeys with the intention of fostering a generation of confident and capable academic leaders who can drive positive transformation.

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including how and why leadership diversity matters and the ethical challenges presented by the revolving door of the military-industrial complex. Further, leaders responsible for decisions involving war and peace must be able to understand, appreciate, and communicate effectively with everyone they work with and have a repertoire of leadership styles to use depending on context. The book represents an excellent tool for developing such skills, as it uniquely considers leadership through both male and female lenses, along with the experiences and perspectives of multiple military, government, and industry leaders interviewed by the author, making it both relatable and informative. This book will be of much interest to students of gender studies, leadership studies, defense studies, and military studies in general, as well as military and security practitioners.

women in leadership conference 2024: *Building Women Leaders* Gretchen Gagel, 2025-04-08
“In the decades I’ve known Gretchen, I have watched her grow and excel as a mother, a civic and business leader, and an influencer in the construction industry. We are so fortunate that Gretchen carved out the time to write this seminal book on women’s leadership and I am confident that all will benefit from the knowledge she shares. Gretchen is a remarkable leader and role model who cares deeply for the construction industry, and her passion for helping women thrive helps us build a more inclusive industry.” —Mary K. Rhinehart, Chair, Johns Manville Corporation. Practical leadership guidance, inspiring stories, and actionable strategies for women and their male allies to elevate their careers in construction *Building Women Leaders: A Blueprint for Women Thriving in Construction* is a guide to becoming a successful female leader in the construction, engineering, mining, and energy industries. Featuring real-world case studies, inspiring stories of successful women leaders, and actionable strategies, this book serves as a catalyst for transformation, enabling organizations to harness the untapped potential of their female talent and drive innovation and growth. Leveraging the author’s 40-year industry career as a construction industry executive, female trailblazer, and advocate for women empowerment in the workplace, *Building Women Leaders* includes information on: Techniques for navigating a male-dominated industry, including understanding “dominant culture” and unconscious bias The qualities of successful leaders in these industries, including what it means to lead versus manage and how Grounded Self-leadership is critical to authenticity Guidelines for building strong relationships and leading a diverse team with confidence, courage, and humility Ways to handle difficult conversations and conflicts, and the role of trust and vulnerability in these situations How to build support via professional organizations, networking groups, and training and development opportunities for women leaders *Building Women Leaders* is a timely, essential, up-to-date resource on the subject for leaders of all genders and at all levels and occupations in the engineering, construction, mining, and energy industries looking to harness the power of women in the workforce.

women in leadership conference 2024: *Breaking Through Bytes* Kelly Vero, 2025-03-13
Breaking Through Bytes: Women Shaping the Digital World celebrates the indomitable spirit of women who redefined technology. Divided into 9 iconic chapters, the book provides vivid portraits of 18 female pioneers who cracked the digital code, women who dared to question, create and conquer, describing the evolution of technology through an inspiring lens. The book spans millennia, tracing the impact of trailblazing women in technology. In early chapters, meet historical figures from the first century to the early 1800s, whose contributions laid the groundwork for today’s advancements. Dive into stories of mixed digital artist Thea Baumann, actress and inventor Hedy Lamarr, and pioneering programmer Betty Snyder alongside virtual reality specialist Claire Blackshaw. Discover modern innovators like Kayleigh Oliver, a woman of colour waving the flag for programming all whilst balancing motherhood and tech, and Rocio Evenett, a fashion technologist revolutionising the supply chain. Whether through games, music, or Artificial Intelligence (AI), women from diverse backgrounds have continually defied conventions and reshaped industries. *Breaking Through Bytes* uniquely explores women’s contributions to STEM and digital technologies, focusing on underrepresented innovators across the centuries. It blends detailed technical achievements with personal stories to inspire readers interested in the history of technology, gender diversity, and modern digital innovations.

women in leadership conference 2024: Opportunities and Challenges for Women

Leaders in Environmental Management Aquino, Jr., Perfecto Gatbonton, Jalagat, Jr., Revenio Cabanilla, Justin, Mercia Selva Malar, 2023-11-24 Our planet is facing the prospect of environmental catastrophe, resulting from decades of reckless human activities. The ongoing degradation of the Earth's natural resources, climate change, pollution, and habitat destruction have created an urgent global crisis. The responsibility for addressing these challenges has been a significant issue since the 1972 International Conference on Human Environment in Sweden. Despite widespread acknowledgment of the issues at hand, insufficient efforts have been taken to safeguard our fragile ecosystems and secure a sustainable future for generations to come. *Opportunities and Challenges for Women Leaders in Environmental Management* is a groundbreaking book meticulously crafted for academic scholars seeking answers to the most pressing environmental questions of our time. This book reveals the pivotal role women are playing as environmental stewards, providing a ray of hope in the face of environmental turmoil. Through data, empirical studies, and narratives, this book spotlights the remarkable contributions of women worldwide in environmental activism, advocacy, research, education, and innovative strategies. Their unwavering commitment to energy conservation, responsible waste management, and the preservation of ecological parks and wildlife is both inspiring and transformative.

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women in leadership conference 2024: Gender Equality in the EU and Ukraine Agata Włodkowska, Maryana Prokop, Oleksandra Struk, 2025-06-27 This book provides a comprehensive analysis of gender equality and women's rights in Ukraine and the European Union, focusing on both political security and economic- social dimensions. The first part examines European gender policy standards in Ukraine, feminist foreign policy, women's involvement in political protests, and the influential roles of First Ladies like Brigitte Macron, Agata Kornhauser- Duda, and Olena Zelenska in promoting gender equality. It also explores gendered aspects of military service, the portrayal of female refugees, and the EU's response to sexual violence in the context of Russia's war against Ukraine. The second part addresses economic and social issues, including the intersection of gender equality with sustainable development, gender- responsive budgeting, and women's roles in business. It highlights women's contributions to nonprofit organizations and discusses the experiences of Ukrainian female students in Poland as well as the status of single mothers in Ukraine and the UK. The study is relevant for policy formulation by institutions working on gender equality, foreign affairs, and human rights. It is also a valuable resource for universities, research institutes, think tanks, and civil society organizations involved in gender equality, human rights, and peacebuilding in Ukraine and Europe. The interdisciplinary nature of the publication, which integrates research from politics, law, sociology, international relations, economics, and pedagogy,

makes it applicable to both general and specialized courses. It is dedicated to researchers and students in the social sciences, offering key insights for courses in gender studies, political science, international relations, human rights studies, eastern policy of EU, development studies, and European integration, and providing a foundation for critical reflection on gender equality policies and EU integration.

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lives were fair game for criticism, protest, and change. In this no-holds-barred era, women debated everything from international nuclear policies, pay equity and child care for women, to reproductive rights and sexual politics. They protested in the streets, outside the White House, in Trafalgar Square, at the Arc de Triomphe, on university campuses, and just about anywhere else they would be heard. They were tired of the role society had cast for them and they would not rest until they saw the substantial change that seemed promising with the emergence of Second Wave Feminism in the 1970s. While we still live in a patriarchal society, we have these women to thank for many of the freedoms we now enjoy. If they have taught us anything, it is never to stop pushing back against the patriarchy and to rest only when we are truly equal. The final chapter of *Don't Call Us Girls* reminds us that there is still a lot of work to do.

women in leadership conference 2024: Women's leadership in agrifood governance: Unpacking gender attitudes and framing effects among policymakers with evidence from India and Nigeria Kyle, Jordan, Ragasa, Catherine, 2025-09-08 Women's leadership in policy processes and formal institutions is a powerful pathway to gender equality and women's empowerment at scale, yet relatively little is known about how key decision-makers who influence access to these positions perceive women's leadership and how those perceptions can shift. This paper draws on original survey data from 407 elites from 274 agrifood organizations in India and Nigeria to examine elite gender attitudes, their responsiveness to framing interventions, and how these attitudes relate to support for policies promoting gender equality. Specifically, we ask: how do elites in agrifood governance perceive women's leadership, and how responsive are these perceptions to a targeted framing intervention? We find that elites are substantially more supportive of women's leadership than the general public in the same countries, yet male elites in particular still express strong endorsement of the idea that men make better leaders. Over half of male elites in our sample in both countries agree that men make better political leaders. A randomized framing experiment embedded in the survey shows that men's attitudes toward women's leadership are significantly influenced by how women's capabilities are framed. Messages emphasizing women's equal rights and capabilities reduce male elites' support for gender-unequal statements compared to frames that ask individuals to reject the idea of male superiority. Female elites' attitudes are more supportive overall and unaffected by framing. These findings suggest that gender messaging strategies should center on positive, equality-based frames, and that elite attitudes are critical to scaling women's leadership in agrifood governance.

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