# impact investment initiative for global health

**impact investment initiative for global health** has emerged as a transformative approach to addressing critical health challenges worldwide by leveraging private capital for social and environmental benefits. This innovative financing mechanism focuses on generating measurable health outcomes alongside financial returns, fostering sustainable development in global health sectors. As health disparities and disease burdens persist, impact investment initiatives offer scalable solutions by funding projects that improve healthcare access, enhance medical infrastructure, and support disease prevention and treatment. The integration of impact investing with global health priorities aligns investors' goals with public health imperatives, encouraging collaboration between governments, non-profits, and private entities. This article explores the core concepts, benefits, challenges, and key examples of impact investment initiatives dedicated to global health, highlighting their role in advancing health equity and innovation. Following is a detailed examination of the various facets of this growing field to provide a comprehensive understanding of its significance and potential.



## Understanding Impact Investment Initiative for Global Health

An impact investment initiative for global health refers to the strategic deployment of capital aimed at achieving positive social health outcomes in addition to financial returns. It involves investing in companies, organizations, or projects that address pressing health issues such as infectious diseases, maternal and child health, non-communicable diseases, and healthcare infrastructure deficiencies in low- and middle-income countries. Unlike traditional philanthropy, impact investments seek to create sustainable and scalable impact through market-driven solutions.

### Definition and Scope

Impact investment in global health encompasses investments in pharmaceuticals, health technology, service delivery models, diagnostics, and preventive care that improve health outcomes. These investments are typically made by impact funds, development finance institutions, social impact bonds, and private investors committed to social responsibility. The scope extends across various health challenges, including access to essential medicines, immunization programs, and health education.

### Mechanisms and Models

Various financial instruments underpin impact investment initiatives, such as debt, equity, and hybrid models tailored to the risk-return expectations of investors. Innovative mechanisms like Social Impact Bonds (SIBs) allow governments to pay for health interventions only if predetermined outcomes are achieved, thereby aligning incentives for efficiency and effectiveness. Additionally, blended finance combines concessional funding with private capital to mitigate risks and attract larger investments.

## Key Benefits of Impact Investment in Global Health

Impact investment initiatives for global health deliver multifaceted benefits that extend beyond traditional funding channels. They facilitate the mobilization of private capital, stimulate innovation, and promote accountability in health programs. These benefits contribute to strengthening health systems and improving population health at scale.

### Mobilization of Capital

One of the primary advantages is the increased availability of funding for neglected health areas that often face resource constraints. Impact investing attracts new investors who are motivated by social impact alongside financial returns, thereby expanding the pool of capital directed to global health challenges.

### Encouragement of Innovation

Impact investments drive innovation by supporting startups and enterprises developing novel health technologies, digital health solutions, and new delivery models. This fosters breakthroughs that can accelerate progress toward global health goals such as universal health coverage and disease eradication.

### Improved Health Outcomes and Accountability

By linking returns to measurable health metrics, impact investment initiatives enforce rigorous monitoring and evaluation frameworks. This ensures that funded projects deliver tangible benefits such as reduced mortality rates, improved access to care, and enhanced quality of services.

## List of Key Benefits

- Increased funding for underserved health sectors
- Promotion of sustainable and scalable health solutions
- Alignment of investor interests with public health goals
- Leveraging private sector expertise and efficiency
- Enhanced transparency and impact measurement

# Challenges Faced by Impact Investment Initiatives

Despite significant promise, impact investment initiatives for global health encounter several challenges that can hinder their effectiveness and scalability. Understanding these barriers is essential for optimizing investment strategies and achieving greater impact.

## Measurement and Standardization of Impact

Accurately measuring health outcomes and attributing them to specific investments remains complex due to the multifactorial nature of health improvements. The lack of standardized metrics and reporting frameworks can create difficulties in comparing results and demonstrating value to investors.

## Risk and Return Trade-offs

Investors often face uncertainty regarding the balance between achieving financial returns and generating social impact. Health projects in low-resource settings can present higher risks, including political instability, regulatory hurdles, and operational challenges, which may deter traditional investors.

## Limited Awareness and Expertise

Many investors and fund managers may lack deep understanding of global health issues and impact investing principles, leading to suboptimal decision-making and missed opportunities. Capacity building and knowledge sharing are crucial for expanding the ecosystem.

# Examples of Successful Impact Investment Initiatives

Numerous initiatives worldwide illustrate the potential of impact investment to transform global health landscapes by funding innovative solutions and expanding healthcare access.

## The Global Health Investment Fund (GHIF)

The GHIF is a pioneering impact fund that invests in late-stage development of vaccines, drugs, and diagnostics targeting diseases prevalent in developing countries. It combines philanthropic and private capital to accelerate commercialization of health innovations with high social impact potential.

## Social Impact Bonds for Health

Social Impact Bonds have been employed in various countries to finance public health interventions, such as reducing hospital readmissions and improving maternal health. These bonds incentivize providers to deliver effective services by linking payments to outcomes achieved.

## Innovative Financing for Vaccine Development

Impact investment initiatives have supported vaccine research and manufacturing in emerging economies, enhancing global preparedness for pandemics and endemic diseases. This approach ensures equitable access to life-saving vaccines while providing returns to investors.

# Future Trends and Opportunities

The field of impact investment initiative for global health continues to evolve, driven by technological advancements, policy shifts, and increasing recognition of social impact investing's value.

## Integration of Digital Health Technologies

Emerging digital tools such as telemedicine, AI-powered diagnostics, and mobile health applications offer new avenues for impact investments. These technologies can extend healthcare reach and improve data-driven decision-making in resource-limited settings.

## Growth of Blended Finance Models

Blended finance, which strategically combines public, philanthropic, and private funds, is expected to play a larger role in de-risking investments and attracting commercial capital to global health projects. This model enhances collaboration across sectors.

### Focus on Health Equity and Inclusion

Future initiatives will increasingly emphasize reducing health disparities by targeting marginalized populations and addressing social determinants of health. Impact investments will support inclusive programs that promote gender equality, access for rural communities, and vulnerable groups.

### Opportunities for Investors

Investors can capitalize on growing demand for sustainable and responsible investments by engaging with global health impact funds, venture capital for health innovations, and public-private partnerships. These opportunities align financial objectives with meaningful contributions to global health improvements.

1. Expansion of health-focused impact funds
2. Development of standardized impact measurement tools
3. Increased collaboration between stakeholders
4. Scaling successful pilot projects
5. Adoption of innovative financing structures

## Frequently Asked Questions

### What is an impact investment initiative for global health?

An impact investment initiative for global health refers to investment strategies and funds specifically aimed at generating measurable social and health benefits worldwide, alongside financial returns. These initiatives focus on projects and companies that improve health outcomes, access to healthcare, and innovation in medical technologies.

### How do impact investments benefit global health?

Impact investments benefit global health by providing capital to scalable health solutions, improving healthcare infrastructure, supporting disease prevention and treatment programs, and fostering innovation in diagnostics, vaccines, and health technology. This leads to better health outcomes, reduced disease burden, and increased access to care in underserved populations.

## What are some examples of impact investment initiatives in global health?

Examples include funds investing in affordable healthcare delivery in low-income countries, financing companies that develop vaccines for neglected diseases, supporting telemedicine platforms to reach rural areas, and backing startups focused on health data analytics to improve public health interventions.

## Who are the typical investors in global health impact initiatives?

Typical investors include development finance institutions, philanthropic foundations, socially responsible investment funds, private equity firms with an impact focus, governments, and high-net-worth individuals interested in aligning their investments with social and health outcomes.

## What challenges do impact investment initiatives for global health face?

Challenges include measuring and verifying social impact accurately, balancing financial returns with health outcomes, navigating complex regulatory environments, dealing with political and economic instability in target regions, and ensuring sustainable, long-term benefits rather than short-term gains.

## How can impact investment initiatives accelerate progress towards global health goals?

By mobilizing private capital alongside public and philanthropic funds, impact investment initiatives can scale effective health interventions more rapidly, foster innovation, improve healthcare delivery systems, and fill funding gaps. This accelerates progress towards global health goals such as universal health coverage, disease eradication, and improved maternal and child health.

# Additional Resources

1. *Investing for Global Health: Strategies and Impact*
This book explores the fundamentals of impact investing with a focus on global health initiatives. It provides case studies of successful investment models that have improved healthcare access and outcomes in developing countries. Readers will gain insights into measuring social impact alongside financial returns.

2. *Capital with a Conscience: Financing Health Innovations Worldwide*
Delving into the intersection of finance and healthcare innovation, this book highlights how impact investors are driving breakthroughs in medical technology and health services. It discusses challenges and

opportunities in aligning profit motives with global health goals. Practical guidance for investors interested in this dynamic sector is included.

3. *Health Impact Bonds: A New Frontier in Social Finance*
This title examines the emerging use of health impact bonds as a tool to fund preventive healthcare projects. It explains the structure of these bonds and their potential to attract private capital for public health programs. The book also evaluates early examples and lessons learned from various countries.

4. *Global Health and Impact Investing: Bridging Capital and Care*
Focusing on the synergy between impact investing and global health, this book discusses how capital markets can support sustainable healthcare solutions. It covers policy frameworks, investment vehicles, and partnership models that enhance health outcomes. The narrative emphasizes collaborative efforts among governments, NGOs, and investors.

5. *Financing the Future: Impact Investment in Infectious Disease Control*
This book addresses the urgent need for innovative financing to combat infectious diseases worldwide. It showcases impact investment initiatives targeting prevention, treatment, and health infrastructure improvements. Readers will learn about risk management and measuring success in high-stakes health ventures.

6. *Social Returns in Global Health: Measuring Impact and Investment*
Here, the focus is on methodologies for assessing the social and economic returns of investments in global health projects. The book presents frameworks and tools for impact measurement, enabling investors to make informed decisions. It also discusses the importance of transparency and accountability in health-related investments.

7. *Emerging Markets, Emerging Health: Impact Investing in Low-Income Countries*
This title explores the unique challenges and opportunities of impact investing in the health sectors of low-income countries. It highlights case studies where investments have led to significant improvements in healthcare delivery and outcomes. The book provides strategic advice for investors aiming to navigate emerging market complexities.

8. *Innovative Finance for Global Health: Models and Case Studies*
Offering a comprehensive overview of innovative financing mechanisms, this book covers social impact bonds, blended finance, and public-private partnerships in global health. It features detailed case studies that illustrate how these models can scale health interventions effectively. The text serves as a practical guide for stakeholders in the impact investment ecosystem.

9. *Philanthropy Meets Profit: Scaling Health Solutions through Impact Investment*
This book investigates the blend of philanthropic goals and profit-driven strategies in scaling health innovations. It examines how impact investment initiatives can amplify the reach and sustainability of healthcare programs globally. Through real-world examples, it demonstrates pathways for aligning diverse stakeholder interests toward common health objectives.

# [Impact Investment Initiative For Global Health](#)



**impact investment initiative for global health: Negotiating Global Health Policies** Germán Velásquez, 2025-08-29 This book presents reflections and research that highlight tensions in the ongoing negotiations on pandemic preparedness treaties and revisions to the International Health Regulations, underscoring the geopolitical divide between developed and developing countries. It advocates regional health initiatives as a response to the multilateral impasse and reflects on the erosion of foundational public health concepts such as essential medicines. New pandemics are inevitable. How can we best prepare for them and, above all, how can we avoid the mistakes and injustices made during the COVID-19 pandemic? Negotiations are underway to formulate a binding international treaty on prevention and preparedness to ensure fairer responses to future pandemics. This book is intended as a critical contribution to the current debates. How can equitable access to medicines and diagnostics be guaranteed when they are produced in a small number of countries? How can we explain the fact that current funding for cooperation in the field of health is in the hands of a small group of Northern countries and foundations from the North? How can the role of the World Health Organization be strengthened? WHO now plays only a minor role in coordinating public health policies. How is it that the concept of “essential medicines”, a major advance in public health policy, is being replaced by that of “medical countermeasures”, a term more in line with the private sectors? Preparing for future pandemics forces us to ask ourselves: how can we safeguard the general interest, the defense of human rights and public health? Negotiating Global Health Policies: Tensions and Dilemmas is essential reading for negotiators from the 194 member countries of the World Health Organization (WHO), the World Trade Organization (WTO), and the World Intellectual Property Organization (WIPO) who participate in international negotiations on health and development. Academics and students of medicine, health sciences, law, sociology and political science, as well as intergovernmental organizations and non-governmental organizations who work on access to medicines and global health issues, also would find the book of interest.

**impact investment initiative for global health: Global Health Impact** Nicole Hassoun, 2020 Every year nine million people are diagnosed with tuberculosis, every day over 13,400 people are infected with AIDs, and every thirty seconds malaria kills a child. For most of the world, critical medications that treat these deadly diseases are scarce, costly, and growing obsolete, as access to first-line drugs remains out of reach and resistance rates rise. Rather than focusing research and development on creating affordable medicines for these deadly global diseases, pharmaceutical companies instead invest in commercially lucrative products for more affluent customers. Nicole Hassoun argues that everyone has a human right to health and to access to essential medicines, and she proposes the Global Health Impact (global-health-impact.org/new) system as a means to guarantee those rights. Her proposal directly addresses the pharmaceutical industry's role: it rates pharmaceutical companies based on their medicines' impact on improving global health, rewarding highly-rated medicines with a Global Health Impact label. Global Health Impact has three parts. The first makes the case for a human right to health and specifically access to essential medicines. Hassoun defends the argument against recent criticism of these proposed rights. The second section develops the Global Health Impact proposal in detail. The final section explores the proposal's potential applications and effects, considering the empirical evidence that supports it and comparing it to similar ethical labels. Through a thoughtful and interdisciplinary approach to creating new labeling, investment, and licensing strategies, Global Health Impact demands an unwavering commitment to global justice and corporate responsibility.

**impact investment initiative for global health:** *Global Handbook of Impact Investing* Elsa De Morais Sarmento, R. Paul Herman, 2020-12-03 Discover how to invest your capital to achieve a powerful, lasting impact on the world. The Global Handbook of Impact Investing: Solving Global Problems Via Smarter Capital Markets Towards A More Sustainable Society is an insightful guide to the growing world-wide movement of Impact Investing. Impact investors seek to realize lasting, beneficial improvements in society by allocating capital to sources of impactful and sustainable profit. This Handbook is a how-to guide for institutional investors, including family offices, foundations, endowments, governments, and international organizations, as well as academics, students, and everyday investors globally. The Handbook´s wide-ranging contributions from around the world make a powerful case for positive impact and profit to fund substantive, lasting solutions that solve critical problems across the world. Edited by two experienced and distinguished professionals in the sustainable investing arena and authored by two dozen renowned experts from finance, academia, and multilateral organizations from around the world, the Global Handbook of Impact Investing educates, inspires, and spurs action towards more responsible investing across all asset classes, resulting in smarter capital markets, including how to: · Realize positive impact and profit · Integrate impact into investment decision-making and portfolio · Allocate impactful investments across all asset classes · Apply unique Impact Investing frameworks · Measure, evaluate and report on impact · Learn from case examples around the globe · Pursue Best Practices in Impact Investing and impact reporting While other resources may take a local or limited approach to the subject, this Handbook gathers global knowledge and results from public and private institutions spanning five continents. The authors also make a powerful case for the ability of Impact Investing to lead to substantive and lasting change that addresses critical problems across the world.

**impact investment initiative for global health: A global health strategy for 2025-2028 - advancing equity and resilience in a turbulent world** World Health Organization, 2025-02-12 This Global Health Strategy for 2025-2028, WHO’s fourteenth General Programme of Work (GPW 14), sets a high-level road map for global health and to the Secretariat’s work in support of Member States and partners for the 4-year period to reinvigorate actions needed to get the health-related Sustainable Development Goals on track, while future-proofing health and care systems for the post-SDG era. The overarching vision for GPW14 is to promote, provide and protect the health and well-being of all people, everywhere.

**impact investment initiative for global health:** Varieties of Impact Investing Philip Balsiger, Daniel Burnier, Noé Kabouche, 2025-09-22 Available open access digitally under CC-BY-NC-ND licence. A new trend in ethical finance, impact investing aims to generate positive social or environmental impacts alongside financial returns. But what does it really mean and how is it practiced across different regions and organizations? This volume explores the malleability of impact investing and how it overlaps with the development sphere to give finance a new role. From global networks to the Global South, it compares diverse investing practices and discourses. Providing an original perspective on this emerging field, this is a key resource for the scholars of social studies of finance, economic sociology, management and organization studies.

**impact investment initiative for global health: Empowering Women and Strengthening Health Systems and Services Through Investing in Nursing and Midwifery Enterprise** Institute of Medicine, Board on Global Health, Forum on Public-Private Partnerships for Global Health and Safety, Global Forum on Innovation in Health Professional Education, 2015-06-23 In September 2014, the Global Forum on Innovation in Health Professional Education and the Forum on Public-Private Partnerships for Global Health and Safety of the Institute of Medicine convened a workshop on empowering women and strengthening health systems and services through investing in nursing and midwifery enterprise. Experts in women's empowerment, development, health systems' capacity building, social enterprise and finance, and nursing and midwifery explored the intersections between and among these domains. Innovative and promising models for more sustainable health care delivery that embed women's empowerment in their missions were examined. Participants also discussed uptake and scale; adaptation, translation, and replication; financing; and collaboration and partnership. Empowering Women and Strengthening Health Systems and Services Through Investing in Nursing and Midwifery Enterprise summarizes the presentations and discussion of the workshop. This report highlights examples and explores broad frameworks for existing and potential intersections of different sectors that could lead to better health and well-being of women around the world, and how lessons learned from these examples might be applied in the United States.

**impact investment initiative for global health: The Agency for International Development and the Millennium Challenge Corporation** United States. Congress. House. Committee on Foreign Affairs, 2011

**impact investment initiative for global health: Social Impact Investing** Stewart Jones, Helena de Anstiss, Carmen Garcia, 2021-12-23 Social impact investing is gaining ground as one of the most important investment trends in the world. While the size of the social impact investing market is still relatively small in global terms, momentum continues to grow unabated. Australia in particular is looking to develop a vibrant and transparent social impact investment market. This book considers a number of innovative strategies and pragmatic policy initiatives that can see the social impact investment market flourish in Australia and internationally. The book describes how social impact investing can enter the investment mainstream and how a high-quality regulatory framework governing the measurement, reporting and evaluation of social impact will be critical to building investor confidence and ensuring the credibility, effectiveness and transparency of this market. It also examines different approaches to measurement and evaluation that will ultimately be critical to the success of this market. The authors also recognise that governments have a pivotal role to play in growing the social impact investing market, not only in its capacity as a market facilitator and regulator but also as an active purchaser of social outcomes. This book will be informative for those who wish to learn more about how governments, private investors, investment intermediaries, social enterprises, service providers and other market participants around the world can work together to initiate and grow a vibrant, transparent and well-functioning social impact investing market.

**impact investment initiative for global health: Social Finance** Alex Nicholls, Rob Paton, Jed Emerson, 2015-11-05 Social Finance is a rapidly advancing area of practice, policy and research, with alot of unanswered questions. What does it amount to? What is it to be 'social' in finance? How do you value assets that offer a social as well as a financial return? This book provides a collection of authoritative essays on these and related topics. The essays embrace the different manifestations of social finance, collate existing research, set out the controversies, offer theoretical insights, and advances, and draw together the ideas of the leading thinkers in the field. Contributors to this volume are leading exponents and practitioners of social finance and leading academics from the main relevant disciplines and fields of study. This book is the first serious and comprehensive treatment of social finance and as such, will be of interest to academics with research and teaching interests in finance, social enterprise/entrepreneurship, public policy, business economics and international deveopement to name a few. If you want to understand and join in the academic and policy debates, or if you are working in one part of this field and want to understand how the landscape is being rapidly re-shaped, then this is an essential guidebook.

**impact investment initiative for global health: Corporate Responsibility Coalitions** David Grayson, Nelson Jane, 2017-09-08 The significance of business-led corporate responsibility coalitions is indisputable. The WBCSD has 200 member companies with combined annual revenues of US$7 _trillion_; the UN Global Compact has almost 8,000 corporate members, over two-thirds of them from developing countries. It is estimated that there are more than 110 national and international generalist business-led CR coalitions. But there is now urgent need for informed and balanced analysis of their achievements, their progress and their potential. Why did these coalitions start and grow? What have been their impacts? Where are they heading now? Where should they be going?

What is the future? In a period of austerity, the business and public sector must decide whether funding these coalitions is a priority. To meet current crises, there will have to be a great deal more business involvement; but efforts of individual corporations will not be sufficient. There is also a need for far more collective action among companies and more collaborative action between different sectors of society. Business-led CR coalitions with their decades of convening experience could play an important role in this process - if they are fit for purpose going forward. Authors David Grayson and Jane Nelson have been actively involved in such coalitions for decades. In Corporate Responsibility Coalitions they first explore the past, present and future of these coalitions: the emergence of new models of collective corporate action over the past four decades; the current state of play, and the increasing number, diversity and complexity in terms of how they not only network with each other but also engage in a much broader universe of institutions that are promoting responsible business practices. In addition, the book provides in-depth profiles of the most strategic, effective and long-standing coalitions, including: Business for Social Responsibility; Business in the Community; CSR Europe; Instituto Ethos; International Business Leaders Forum; the UN Global Compact; and the WBCSD. This book will be required reading for key supporters and potential partners of such coalitions in companies, governments, international development agencies, foundations, non-governmental organizations, academic institutions and think-tanks. It also aims to inspire a future generation of leaders to be more aware of the role of business as a partner in driving more inclusive, green and responsible growth, and to help them develop new types of leadership skills so that they can be effective in finding multi-stakeholder solutions to complex and systemic challenges.

**impact investment initiative for global health: I for Impact: Blending Islamic Finance and Impact Investing for the Global Goals** United Nations Development Programme Istanbul International Center for Private Sector in Development (UNDP IICPSD), Islamic Development Bank Islamic Research and Training Institute (IRTI), 2017-05-15 The 2030 Agenda for Sustainable Development offers a masterplan to create a better world for the people and the planet. It’s scale and ambition, however, requires new development partnerships supported by adequate financial and technical resources. As a response, development practitioners started to explore alternative and complementary innovative instruments to finance the SDGs -one of which is the prospects for increased cooperation and coordination between Islamic finance and impact investing. To date, however, the academic and development literature has lacked a systematic exploration of this promising collaboration between Islamic finance and impact investing. This present study attempts to fill this gap by developing the first knowledge product to increase awareness on this collaboration. I for Impact attempts to raise awareness on the compatibility between Islamic finance and impact investing. It reviews recent developments and key factors for growth, pinpoints similarities between the two sectors, and makes policy recommendations for development actors to create the conditions for the two sectors to benefit from each other.

**impact investment initiative for global health: Social Impact Investment 2019 The Impact Imperative for Sustainable Development** OECD, 2019-01-17 This publication is a sequel to the OECD 2015 report on social impact investment (SII), Building the Evidence Base, bringing new evidence on the role of SII in financing sustainable development.

**impact investment initiative for global health:** Universal Health Coverage Tuba I. Agartan, 2025-04-24 This book traces the origins of Universal Health Coverage (UHC) in the broader context of universalism since the beginning of the 20th century. UHC aims to improve access to essential health services, provide financial protection and overcome health care inequities. Drawing on rich first-hand data, including expert interviews and archival research, this book adopts a historical–sociological methodology to analyse some of UHC’s key political dynamics: consensus, conflicts, negotiations and struggles. It reveals that UHC is the result of a unique conjoining of movements in health, debates on human rights and concerns with development in a particular world context across the Global North and Global South.

**impact investment initiative for global health:** Global Health Transitions and Sustainable

Solutions National Academies of Sciences, Engineering, and Medicine, Health and Medicine Division, Board on Global Health, Forum on Publicâ¬"Private Partnerships for Global Health and Safety, 2019-05-04 On June 13â€14, 2018, the National Academies of Sciences, Engineering, and Medicine convened a multistakeholder workshop to examine the transitions affecting global health and innovative global health solutions. The goal of bringing these two topics together was to collectively explore models for innovative partnerships and private-sector engagement with the potential to support countries in transition. This publication summarizes the presentations and discussions from the workshop.

**impact investment initiative for global health:** *Social Entrepreneurship for Development* Margaret Brindle, 2024-10-31 Social Entrepreneurship for Development, Second Edition, presents a fresh approach to poverty alleviation by bridging the fields of international development and social entrepreneurship. The authors present a six-step model for developing an IP business positioning strategy that allows developing country producers to position themselves better as owners of retail brands in foreign market countries. Readers will learn how producers can control the supply chain, including distribution to retail stores. Focusing on Africa and least developed countries (LDCs), the authors demonstrate methods of utilizing intellectual property tools, producer ownership, market positioning, and branding for lucrative outcomes. Extensive research provides readers with a thorough understanding of what it means to work smarter in a developing business, while a rich set of international cases offers insight into the practical applications of brand positioning, trademarks, and licenses. This new edition features brand new chapters on funding and environmental, social, and government goals (ESGs). With a dozen online workbooks to outline methodology, skills, tools, and case studies, Social Entrepreneurship for Development, Second Edition, remains a valuable resource for any student of social entrepreneurship or international development.

**impact investment initiative for global health:** *Textbook of Global Health* Anne-Emanuelle Birn, Yogan Pillay, Timothy H. Holtz, 2017-01-24 THE CRITICAL WORK IN GLOBAL HEALTH, NOW COMPLETELY REVISED AND UPDATED This book compels us to better understand the contexts in which health problems emerge and the forces that underlie and propel them. -Archbishop Emeritus Desmond Mpilo Tutu H1N1. Diabetes. Ebola. Zika. Each of these health problems is rooted in a confluence of social, political, economic, and biomedical factors that together inform our understanding of global health. The imperative for those who study global health is to understand these factors individually and, especially, synergistically. Fully revised and updated, this fourth edition of Oxford's Textbook of Global Health offers a critical examination of the array of societal factors that shape health within and across countries, including how health inequities create consequences that must be addressed by public health, international aid, and social and economic policymaking. The text equips students, activists, and health professionals with the building blocks for a contextualized understanding of global health, including essential threads that are combined in no other work: · historical dynamics of the field · the political economy of health and development · analysis of the current global health structure, including its actors, agencies, and activities · societal determinants of health, from global trade and investment treaties to social policies to living and working conditions · the role of health data and measuring health inequities · major causes of global illness and death, including under crises, from a political economy of health vantage point that goes beyond communicable vs. non-communicable diseases to incorporate contexts of social and economic deprivation, work, and globalization · the role of trade/investment and financial liberalization, precarious work, and environmental degradation and contamination · principles of health systems and the politics of health financing · community, national, and transnational social justice approaches to building healthy societies and practicing global health ethically and equitably Through this approach the Textbook of Global Health encourages the reader -- be it student, professional, or advocate -- to embrace a wider view of the global health paradigm, one that draws from political economy considerations at community, national, and transnational levels. It is essential and current reading for anyone working in or around global health.

**impact investment initiative for global health: Islamic Finance and Impact Investing**

United Nations Development Programme Istanbul International Center for Private Sector in Development (UNDP IICPSD), 2016-01-07 The worlds of Islamic finance and impact investing are growing daily, and rapidly. This report attempts to provide a brief and indicative overview of both universes: conventional impact investing and Islamic financing. The report focuses on relevant topics to provide context for recommendations for ways in which the IICPSD is well-suited to act as leader. For the purposes of this report, emphasis was placed on the IICPSD’s goals of fostering private sector development. The overall strategy for this scope of work involves 4 main parts, divided into 8 sections. In section 4, indicative recommendations are made for IICPSD to consider to promote and grow the area of convergence to create dialogue around Islamic impact investing. These four main parts include: • Background on and outlining the universe of impact investing • Providing context for Sharia investments • Identifying areas of current overlap • Devising strategies to grow the area of overlap.

**impact investment initiative for global health: The Mission-Driven Venture** Marc J. Lane, 2015-01-20 Practical guidance to maximize financial results while driving positive social change The Mission-Driven Venture provides actionable guidance for leveraging the power of the marketplace to solve the world's most vexing social problems. Written by attorney and financial advisor Marc J. Lane, a renowned thought leader and expert on entrepreneurship, social enterprises, impact investing and entrepreneurial finance, this book reaches the full spectrum of interests represented at the intersection of business and social change. Whether a social entrepreneur, impact investor, socially conscious individual, or a nonprofit or foundation leader, any reader committed to social innovation can benefit from this practical roadmap to the rapidly developing arena of social enterprise. Through real-world accounts of the journeys and successes of mission-driven ventures, Lane effectively illustrates the transformative potential of social enterprise, inspiring the reader to be an agent of change. Among the many tools offered through The Mission-Driven Venture, readers will: Find functional guidance to move from idea to reality with a step-by-step guide to designing and implementing a successful mission-driven venture Assess the benefits and challenges of the business models and entity choices available to the social entrepreneur Examine the entrepreneurial linkages between nonprofits and for-profits Recognize governance issues that can arise when mission and profit objectives clash, and discover tools for managing them Explore evolving trends and developments in financing social enterprise Discover methods and tools for measuring and reporting social impact Develop an effective strategy for achieving both financial success and meaningful social impact

**impact investment initiative for global health:** The Evolution of Sustainable Investments and Finance Francesco Gangi, Antonio Meles, Lucia Michela Daniele, Nicola Varrone, Dario Salerno, 2021-03-19 Over the last decade, socially responsible investments (SRIs) have become paramount to both professionals and academics. In the aftermath of the financial crisis of 2007-8, practitioners have become much more involved in new financial models that integrate returns and positive social and environmental impacts. The authors argue that previous irresponsible financial models are anachronistic, and propose a new relationship between stakeholder and shareholder. Starting from the mainstreaming of SRI, this book recovers the social function of banks and the innovative role of crowdfunding and venture capital models. The book offers a unified perspective for firm and funder, making it a timely and invaluable read for scholars and practitioners interested in sustainable development and social impact finance.

**impact investment initiative for global health:** Financial Innovation and Sustainability Magdalena Zioło, Małgorzata Zaleska, 2025-02-19 In recent years, factors such as sustainability, digitalization, climate change, energy transformation, social inclusion, gender parity, and Environmental, Social and Governance (ESG) risk have been playing an increasingly important role in the process of financial transformation. The effect of the impact is increased regulation and guidance for financial markets, in relation to adapting current activities to meet the new challenges, for example: The process of greening finance and spreading the blue wave in finance Building sustainable value in the business models of financial institutions Creating an offer of sustainable financial products Ensuring parity between women and men in the decision-making bodies of financial institutions Sustainable ratings Climate stress tests This book focuses on the intersection between nature and finance and offers a comprehensive overview of the trends, transformations and challenges in finance and the financial markets related to the effects of sustainability concepts or ESG factors. The book has been designed to show these trends, through the evolving subdisciplines of finance, such as green and blue finance. It presents critical recommendations for the ecosystem and network of finance in the era of ESG and sustainability and paints a comprehensive picture of contemporary finance, identifying the factors determining its sustainable transformation. This is one of the first books to present the issues of sustainability and ESG risk in finance through the prism of individual types of finance. Not only will the book appeal to scholars and researchers in the field of banking, economics, finance and accounting, but it will also find an audience among policymakers and practitioners involved in the finance and sustainability discourse.

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**ABC Impact closes initial tranche of investment in Ayala’s AC Health** (Hosted on MSN1mon) INVESTMENT FIRM ABC Impact Fund II LP has closed its initial tranche investment in the Ayala group’s healthcare arm Ayala Healthcare Investment Holdings, Inc. (AC Health). ABC Impact finalized its
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