

crap a history of cheap stuff in america

crap a history of cheap stuff in america traces the fascinating evolution of inexpensive goods and consumer culture in the United States. From early mass production to the rise of discount stores, cheap products have played a pivotal role in shaping American lifestyles and economic trends. This article explores the origins, influences, and consequences of cheap merchandise, highlighting how affordability often came with compromises in quality. It delves into the historical context of manufacturing innovations, consumer demand shifts, and marketing strategies that fueled the proliferation of low-cost items. Additionally, the cultural perceptions and economic impacts of cheap goods in America are examined to provide a comprehensive understanding of this phenomenon. The narrative also addresses modern implications, including sustainability and the ongoing debate over value versus quality. The following sections break down these aspects in detail, presenting a thorough overview of crap a history of cheap stuff in america.

- Early Industrialization and the Birth of Cheap Goods
- The Rise of Mass Production and Consumerism
- Discount Retailers and the Expansion of Cheap Stuff
- Cultural Perceptions and Criticisms of Cheap Products
- Modern Trends: Sustainability and Quality in Affordable Goods

Early Industrialization and the Birth of Cheap Goods

The origins of cheap goods in America can be traced back to the early stages of industrialization in the 19th century. As factories began to use mechanized production methods, the cost of manufacturing items decreased significantly. This shift allowed producers to offer goods at lower prices, making products accessible to a broader segment of the population. Prior to industrialization, many goods were handmade, expensive, and limited to the wealthy. The introduction of interchangeable parts and assembly lines revolutionized production, laying the groundwork for mass-produced cheap items.

Mechanization and Cost Reduction

Mechanization enabled manufacturers to reduce labor costs and increase output. Machines replaced skilled artisans, which lowered wages and sped up production times. This transition was critical in driving down the price of everyday products such as clothing, tools, and household goods. The emergence of textile mills, for example, allowed fabric to be produced in vast quantities at a fraction of the previous cost.

Early Examples of Affordable Consumer Goods

Among the earliest cheap products were textiles, shoes, and simple household appliances. These goods became widely available in urban centers, where a growing working class demanded affordable options. The increase in supply and competition contributed to a general trend of declining prices, marking the beginning of what would become a widespread culture of inexpensive consumption.

The Rise of Mass Production and Consumerism

The 20th century saw the maturation of mass production techniques, which further cemented the presence of cheap goods in America. The assembly line, popularized by Henry Ford, became a symbol of efficiency and affordability. This era also coincided with a growing consumer culture that prioritized convenience and low prices, fueling demand for cheap products across various industries.

Assembly Line Innovation

Henry Ford's implementation of the moving assembly line in automobile manufacturing drastically cut production times and costs. This innovation enabled Ford to sell the Model T at an unprecedentedly low price, making car ownership attainable for many Americans. The success of the assembly line model encouraged other industries to adopt similar methods, accelerating the availability of cheap items nationwide.

Consumer Culture and Advertising

As mass production increased supply, advertising became a critical tool in promoting cheap goods to the public. Companies used marketing campaigns to emphasize affordability and convenience, shaping consumer expectations. The rise of department stores and mail-order catalogs further supported the growth of cheap consumer goods by providing easy access to a variety of products at competitive prices.

Discount Retailers and the Expansion of Cheap Stuff

The post-World War II period marked a significant expansion in the availability of cheap goods, driven by the rise of discount retailers and large chain stores. This development transformed shopping habits and created a new landscape for consumers seeking value-oriented purchases. Discount outlets specialized in offering low-priced merchandise, often at the expense of quality, contributing to the widespread perception of "crap" products.

The Emergence of Discount Stores

Stores like Walmart, Kmart, and Target pioneered the discount retail model by combining low prices with a vast selection of items. These retailers leveraged economies of scale, streamlined supply chains, and aggressive pricing strategies to attract budget-conscious shoppers. Their success reshaped the retail industry and reinforced the demand for inexpensive goods.

Impact on Manufacturing and Product Quality

The pressure to keep prices low led many manufacturers to cut corners in materials and craftsmanship. While this made products more affordable, it also resulted in a proliferation of cheaply made, less durable items. The term “crap” began to be associated with such goods, reflecting consumer disappointment in quality despite the low cost.

Cultural Perceptions and Criticisms of Cheap Products

The widespread availability of cheap goods in America has generated mixed cultural responses. While affordability has democratized access to many products, it has also sparked criticism regarding quality, environmental impact, and consumerism. The perception of cheap stuff as “crap” often stems from concerns over durability, safety, and ethical manufacturing practices.

Quality Versus Price Debate

Consumers and experts alike have debated the trade-offs between low cost and product quality. Cheap items frequently fail to meet longevity expectations, leading to frequent replacements and increased waste. This dynamic has fueled skepticism about the value of inexpensive goods and prompted calls for more durable, higher-quality alternatives.

Environmental and Ethical Concerns

The production of cheap goods has often been linked to environmental degradation and poor labor conditions. Mass production and disposable culture contribute to pollution and resource depletion. Additionally, the outsourcing of manufacturing to countries with lax labor laws has raised ethical questions about the human cost of cheap consumerism.

Modern Trends: Sustainability and Quality in Affordable Goods

In recent years, there has been a growing movement toward reconciling affordability with quality and sustainability. Consumers are increasingly aware of the drawbacks associated

with cheap, disposable products and are seeking alternatives that balance cost with environmental and social responsibility.

Rise of Ethical and Sustainable Brands

New companies and established retailers alike are introducing product lines that emphasize sustainable materials, fair labor practices, and durability. These offerings aim to challenge the traditional model of cheap, low-quality goods by providing affordable options that do not sacrifice ethics or longevity.

Consumer Education and Demand Shifts

Information accessibility has empowered consumers to make more informed choices. Reviews, ratings, and transparency initiatives help buyers evaluate the true value of products beyond just price. This shift in consumer behavior pressures manufacturers to improve quality and sustainability while maintaining competitive prices.

Strategies for Balancing Cost and Quality

Retailers and manufacturers employ various strategies to offer affordable yet better-quality items, including:

- Investing in innovative materials that reduce costs without compromising durability
- Streamlining supply chains to minimize overhead expenses
- Implementing modular designs that allow for repairs and upgrades
- Encouraging recycling and product take-back programs to reduce waste

Frequently Asked Questions

What is the main focus of 'Crap: A History of Cheap Stuff in America'?

The book explores the history and cultural significance of inexpensive and mass-produced consumer goods in America, highlighting how cheap products have shaped American society and economy.

Who is the author of 'Crap: A History of Cheap Stuff in

America'?

The author of the book is Melani McAlister, who examines the impact of affordable consumer goods on American culture and identity.

Why does 'Crap: A History of Cheap Stuff in America' matter today?

It offers insights into consumerism, globalization, and economic shifts, helping readers understand contemporary issues related to manufacturing, trade, and environmental impact.

How does the book address the quality of cheap products in American history?

The book discusses how cheap products were often associated with lower quality but also democratized access to goods, reflecting broader social and economic trends.

What time periods does 'Crap: A History of Cheap Stuff in America' cover?

It covers multiple periods in American history, focusing mainly on the 20th century when mass production and consumer culture significantly expanded.

How does 'Crap: A History of Cheap Stuff in America' relate to American consumer culture?

The book analyzes how cheap goods influenced American consumer habits, identity, and the development of a culture centered around affordability and mass consumption.

Additional Resources

1. *Crap: A History of Cheap Stuff in America*

This book by Melvin Holli traces the evolution of mass-produced, inexpensive goods in America and their cultural impact. It explores how affordable products have shaped consumer habits, economic trends, and social values from the 19th century to the modern day. Holli highlights the interplay between manufacturing innovations and the rise of disposable culture.

2. *Made to Break: Technology and Obsolescence in America*

By Giles Slade, this book examines the concept of planned obsolescence and its role in American manufacturing. It reveals how companies have intentionally designed products to fail or become obsolete, encouraging continuous consumption. The book provides insight into the environmental and economic consequences of cheap, short-lived goods.

3. *Disposable America: The Rise and Fall of Throwaway Culture*

This title delves into the cultural shift towards disposable products in the United States. It

discusses the social and environmental impacts of a throwaway society, tracing the roots of cheap consumer goods and their proliferation after World War II. The book offers a critique of sustainability and consumption patterns.

4. *The Origins of Mass Consumption: Cheap Goods and American Society*

This historical analysis explores how mass consumption emerged in the U.S. through the production of affordable goods. The author investigates the relationship between industrialization, advertising, and consumer behavior. The book sheds light on how cheap products democratized access to goods but also reshaped social dynamics.

5. *Cheap Chic: The Rise of Low-Cost Fashion in America*

Focusing on the fashion industry, this book examines how inexpensive clothing transformed American wardrobes. It explores the development of fast fashion, retail chains, and the cultural implications of wearing cheap apparel. The narrative considers both economic benefits and ethical challenges tied to low-cost fashion.

6. *The Art of the Deal: How Cheap Goods Changed American Retail*

This book delves into the retail revolution driven by affordable products, including the rise of discount stores and dollar shops. It analyzes marketing strategies that made cheap goods attractive to a broad audience. The author discusses how consumer expectations evolved alongside the availability of inexpensive merchandise.

7. *Junkyard Nation: The Story of American Waste and Cheap Goods*

This environmental history investigates the connection between cheap consumer products and America's growing waste problem. It traces how throwaway culture has contributed to pollution and landfill expansion. The book challenges readers to rethink the lifecycle of cheap goods and their long-term impact.

8. *From Tin Cans to Plastic: The Evolution of American Packaging*

This work explores how packaging innovations have paralleled the rise of cheap consumer goods in America. It covers the shift from reusable containers to single-use packaging and its effects on consumption and waste. The book highlights technological advances and their role in shaping consumer convenience.

9. *Cheap and Cheerful: The Psychology Behind Bargain Buying in America*

This book investigates why Americans are drawn to affordable products and the psychological factors behind bargain hunting. It discusses how marketers exploit these tendencies and how cheap goods influence consumer identity and satisfaction. The author combines economic theory with behavioral science to explain this phenomenon.

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crap a history of cheap stuff in america: Crap Wendy A. Woloson, 2020-10-05 Crap. We all have it. Filling drawers. Overflowing bins and baskets. Proudly displayed or stuffed in boxes in basements and garages. Big and small. Metal, fabric, and a whole lot of plastic. So much crap. Abundant cheap stuff is about as American as it gets. And it turns out these seemingly unimportant consumer goods offer unique insights into ourselves—our values and our desires. In *Crap: A History of Cheap Stuff in America*, Wendy A. Woloson takes seriously the history of objects that are often cynically-made and easy to dismiss: things not made to last; things we don't really need; things we often don't even really want. Woloson does not mock these ordinary, everyday possessions but seeks to understand them as a way to understand aspects of ourselves, socially, culturally, and economically: Why do we—as individuals and as a culture—possess these things? Where do they come from? Why do we want them? And what is the true cost of owning them? Woloson tells the history of crap from the late eighteenth century up through today, exploring its many categories: gadgets, knickknacks, novelty goods, mass-produced collectibles, giftware, variety store merchandise. As Woloson shows, not all crap is crappy in the same way—bric-a-brac is crappy in a different way from, say, advertising giveaways, which are differently crappy from commemorative plates. Taking on the full brilliant and depressing array of crappy material goods, the book explores the overlooked corners of the American market and mindset, revealing the complexity of our relationship with commodity culture over time. By studying crap rather than finely made material objects, Woloson shows us a new way to truly understand ourselves, our national character, and our collective psyche. For all its problems, and despite its disposability, our crap is us.

crap a history of cheap stuff in america: Religion in Plain View Sally M. Promey, 2024-11-18 A revelatory critique of public display in the United States. In *Religion in Plain View*, Sally M. Promey analyzes religion's visible saturation of American public space and the histories that shaped this exhibitionary aesthetics. In street art, vehicle décor, signs, monuments, architecture, zoning policy, and more, Promey exposes American display's merger of evangelicalism, capitalism, and imperialism. From this convergence, display materializes a distinctly American drive to advertise, claim territory, invalidate competitors, and fabricate a tractable national heritage. Charting this aesthetics' strategic work as a Protestant technology of White nation formation, *Religion in Plain View* offers a dynamic critique of the ways public display perpetuates deeply ingrained assumptions about the proper shape of life and land in the United States.

crap a history of cheap stuff in america: Commercial Intimacy Richard Popp, Brenton Malin, Wendy A. Woloson, 2025-06-03 Explores how marketers have leveraged feelings of personal familiarity in modern consumer capitalism Our wired world connects us with corporations in ways that, just a generation ago, would have been hard to imagine. Marketers track users' habits down to the swipe and scroll; brand influencers reach out to followers in ever more personal ways. Yet, however much we may feel individually recognized (or targeted) by today's marketers, the connections they make are, in truth, fleeting and tactical. They are also nothing new. Marketplace transactions have long been mediated by interactions that blur the line between the putatively public and rational world of commerce and the supposedly private and emotional realm of personal relations. That there is an affective tenor to every sales scenario has never been a secret to talented marketers. How, exactly, marketers have tried to set those moods by endowing commercial relationships with an aura of personal affinity is the subject of *Commercial Intimacy*. Its chapters explore the broad theme of commercial intimacy (that is, market-based feelings of spatial and emotional closeness) in US consumer culture from the mid-nineteenth century to the late twentieth century. They show how experiences of intimacy have been orchestrated by marketers operating at a variety of distances, from the face-to-face solicitations made by retail clerks and direct-sales agents to the long-distance appeals made by mail-order merchants, print and TV advertisers, telemarketers, and e-commerce platforms. The volume pays especially close attention to how these revenue-minded acts of ingratiation worked, how they were shaped by the technologies behind them, and how they capitalized on contemporary dynamics of gender and sexuality. At the heart of this volume, then, is the question of how our understanding of business history changes when we take the emotional,

sensational, and affective dynamics of intimacy to be foundational elements of commercial persuasion. Contributors: Samuel Backer, Jennifer M. Black, Donna J. Drucker, Isabelle Marina Held, Julie A. Johnson, Lindsay Mitchell Keiter, Stephanie Kolberg, Brenton J. Malin, Cynthia B. Meyers, Richard K. Popp, Nicole E. Weber, Wendy A. Woloson.

crap a history of cheap stuff in america: *Shopping All the Way to the Woods* Rachel S. Gross, 2024-03-26 A fascinating history of the profitable paradox of the American outdoor experience: visiting nature first requires shopping No escape to nature is complete without a trip to an outdoor recreational store or a browse through online offerings. This is the irony of the American outdoor experience: visiting wild spaces supposedly untouched by capitalism first requires shopping. With consumers spending billions of dollars on clothing and equipment each year as they seek out nature, the American outdoor sector grew over the past 150 years from a small collection of outfitters to an industry contributing more than 2 percent of the nation's economic output. Rachel S. Gross argues that this success was predicated not just on creating functional equipment but also on selling an authentic, anticommercial outdoor identity. In other words, shopping for the woods was also about being—or becoming—the right kind of person. Demonstrating that outdoor culture is commercial culture, Gross examines Americans' journey toward outdoor expertise by tracing the development of the nascent outdoor goods industry, the influence of World War II on its growth, and the boom years of outdoor businesses.

crap a history of cheap stuff in america: *Fit Nation* Natalia Mehlman Petrzela, 2024-04-05 How is it that Americans are more obsessed with exercise than ever, and yet also unhealthier? *Fit Nation* explains how we got here and imagines how we might create a more inclusive, stronger future. If a shared American creed still exists, it's a belief that exercise is integral to a life well lived. A century ago, working out was the activity of a strange subculture, but today, it's almost impossible to avoid exhortations to exercise: Walk 5K to cure cancer! Awaken your inner sex kitten at pole-dancing class! Sweat like (or even with) a celebrity in spin class! Exercise is everywhere. Yet the United States is hardly a "fit nation." Only 20 percent of Americans work out consistently, over half of gym members don't even use the facilities they pay for, and fewer than 30 percent of high school students get an hour of exercise a day. So how did fitness become both inescapable and inaccessible? Spanning more than a century of American history, *Fit Nation* answers these questions and more through original interviews, archival research, and a rich cultural narrative. As a leading political and intellectual historian and a certified fitness instructor, Natalia Mehlman Petrzela is uniquely qualified to confront the complex and far-reaching implications of how our contemporary exercise culture took shape. She explores the work of working out not just as consumers have experienced it, but as it was created by performers, physical educators, trainers, instructors, and many others. For Petrzela, fitness is a social justice issue. She argues that the fight for a more equitable exercise culture will be won only by revolutionizing fitness culture at its core, making it truly inclusive for all bodies in a way it has never been. Examining venues from the stage of the World's Fair and Muscle Beach to fat farms, feminist health clinics, radical and evangelical college campuses, yoga retreats, gleaming health clubs, school gymnasiums, and many more, *Fit Nation* is a revealing history that shows fitness to be not just a matter of physical health but of what it means to be an American.

crap a history of cheap stuff in america: *Branding Trust* Jennifer M. Black, 2023-12-05 In the early nineteenth century, the American commercial marketplace was a chaotic, unregulated environment in which knock-offs and outright frauds thrived. Appearances could be deceiving, and entrepreneurs often relied on their personal reputations to close deals and make sales. Rapid industrialization and expanding trade routes opened new markets with enormous potential, but how could distant merchants convince potential customers, whom they had never met, that they could be trusted? Through wide-ranging visual and textual evidence, including a robust selection of early advertisements, *Branding Trust* tells the story of how advertising evolved to meet these challenges, tracing the themes of character and class as they intertwined with and influenced graphic design, trademark law, and ideas about ethical business practice in the United States. As early as the 1830s,

printers, advertising agents, and manufacturers collaborated to devise new ways to advertise goods. They used eye-catching designs and fonts to grab viewers' attention and wove together meaningful images and prose to gain the public's trust. At the same time, manufacturers took legal steps to safeguard their intellectual property, formulating new ways to protect their brands by taking legal action against counterfeits and frauds. By the end of the nineteenth century, these advertising and legal strategies came together to form the primary components of modern branding: demonstrating character, protecting goodwill, entertaining viewers to build rapport, and deploying the latest graphic innovations in print. Trademarks became the symbols that embodied these ideas—in print, in the law, and to the public. Branding Trust thus identifies and explains the visual rhetoric of trust and legitimacy that has come to reign over American capitalism. Though the 1920s has often been held up as the birth of modern advertising, Jennifer M. Black argues that advertising professionals had in fact learned how to navigate public relations over the previous century by adapting the language, imagery, and ideas of the American middle class.

crap a history of cheap stuff in america: Coffee Nation Michelle Craig McDonald, 2025-05-27 Illuminates how coffee tied the economic future of the early United States to the wider Atlantic world Coffee is among the most common goods traded and consumed worldwide, and so omnipresent its popularity is often taken for granted. But even everyday habits have a history. When and why coffee become part of North American daily life is at the center of Coffee Nation. Using a wide range of archival, quantitative, and material evidence, Michelle Craig McDonald follows coffee from the slavery-based plantations of the Caribbean and South America, through the balance sheets of Atlantic world merchants, into the coffeehouses, stores, and homes of colonial North Americans, and ultimately to the growing import/export businesses of the early nineteenth-century United States that rebranded this exotic good as an American staple. The result is a sweeping history that explores how coffee shaped the lives of enslaved laborers and farmers, merchants and retailers, consumers and advertisers. Coffee Nation also challenges traditional interpretations of the American Revolution, as coffee's spectacular profitability in US markets and popularity on the new nation's tables by the mid-nineteenth century was the antithesis of independence. From its beginnings as a colonial commodity in the early eighteenth century, coffee's popularity soared to become a leading global economy by the 1830s. The United States dominated this growth, by importing ever-increasing amounts of the commodity for drinkers at home and developing a lucrative re-export trade to buyers overseas. But while income generated from coffee sales made up an expanding portion of US trade revenue, the market always depended on reliable access to a commodity that the nation could not grow for itself. By any measure, the coffee industry was a financial success story, but one that runs counter to the dominant narrative of national autonomy. Distribution, not production, lay at the heart of North America's coffee business, and its profitability and expansion relied on securing and maintaining ties first with the Caribbean and then Latin America.

crap a history of cheap stuff in america: More Than Pretty Boxes Carrie M. Lane, 2024-11-21 This study of organizing and decluttering professionals helps us understand—and perhaps alleviate—the overwhelming demands society places on our time and energy. For a widely dreaded, often mundane task, organizing one's possessions has taken a surprising hold on our cultural imagination. Today, those with the means can hire professionals to help sort and declutter their homes. In More Than Pretty Boxes, Carrie M. Lane introduces us to this world of professional organizers and offers new insight into the domains of work and home, which are forever entangled—especially for women. The female-dominated organizing profession didn't have a name until the 1980s, but it is now the subject of countless reality shows, podcasts, and magazines. Lane draws on interviews with organizers, including many of the field's founders, to trace the profession's history and uncover its enduring appeal to those seeking meaningful, flexible, self-directed work. Taking readers behind the scenes of real-life organizing sessions, More Than Pretty Boxes details the strategies organizers use to help people part with their belongings, and it also explores the intimate, empathetic relationships that can form between clients and organizers. But perhaps most importantly, More Than Pretty Boxes helps us think through an interconnected set of questions

around neoliberal work arrangements, overconsumption, emotional connection, and the deeply gendered nature of paid and unpaid work. Ultimately, Lane situates organizing at the center of contemporary conversations around how work isn't working anymore and makes a case for organizing's radical potential to push back against the overwhelming demands of work and the home, too often placed on women's shoulders. Organizers aren't the sole answer to this crisis, but their work can help us better understand both the nature of the problem and the sorts of solace, support, and solutions that might help ease it.

crap a history of cheap stuff in america: Seeds of Revolution Iam A. Freeman, 2014-03-26
 A Collection of Axioms, Passages & Proverbs From Che Guevara Bob Marley Mao Tse Tung George Jackson Noam Chomsky Patrice Lumumba Leonard Peltier Richard Pryor Bruce Lee H. Rap Brown Will Rogers Kwame Ture Plato Chief Seattle Maurice Bishop Anne Wilson Schaef Martin Luther King, Jr. Mahatma Gandhi Helen Keller Stevie Wonder Buddha Fidel Castro Ptah-Hotep Denzel Washington Socrates Karl Marx Arundhati Roy Paul Robeson Zhuge Liang Malcolm X Confucius Sekou Toure Marvin Gaye Mother Jones Hugo Chavez Kwame Nkrumah Ho Chi Minh Amilcar Cabral Eugene V. Debs Jose Marti James Loewen Marcus Garvey Augusto Sandino Aesop's Fables Harriet Tubman Chief Joseph Frantz Fanon Mark Twain Simon Bolivar Thomas Sankara Lao Tzu Miriam Makeba Howard Zinn Adam Clayton Powell, Jr. Subcomandante Marcos Mumia Abu-Jamal Kim Il Sung Sitting Bull W.E.B. Du Bois Red Cloud Paramahansa Yogananda David Walker Assata Shakur Albert Camus Steve Biko KRS-One George Santayana Carter G. Woodson Black Hawk Muhammad Ali John Lennon Chuck D John H. Clarke I Ching Jean-Jacques Rousseau Johann Wolfgang von Goethe Victor Hugo Salvador Allende Dick Gregory Emiliano Zapata Oprah Winfrey Upton Sinclair Bill Cosby Cesar Chavez John Brown Various International Proverbs Jack London Henry David Thoreau Frederick Douglass Emma Goldman Michael Jordan George Orwell Rage Against The Machine Albert Einstein Kareem Abdul-Jabar Voltaire Thomas Carlyle Lauryn Hill Sojourner Truth Depak Chopra The Bible Prophet Muhammad Rumi V.I. Lenin Meister Eckhart Fred Hampton Michael Moore The Tao George Carlin Ralph Nader Rosa Parks Margaret Storm Jameson Louis Farrakhan Nina Simone Yuri Kochiyama Woody Guthrie Bertrand Russell Rosa Luxemburg Willie Nelson Joan Baez Bhagavad-Gita Gen. Smedley Butler Fyodor Dostoyevsky Duke Ellington Ralph Waldo Emerson Jawanza Kunjufu Erich Fromm Jimi Hendrix Big Elk Fannie Lou Hamer Immanuel Kant Ziggy Marley Poor Richards Almanac Public Enemy Bill Russell Kenneth Stampp Spock Peter Tosh Nat Turner Desmond Tutu Sun Tzu Booker T. Washington Saul Alinsky The Zulu Declaration Brother A Collection of Axioms, Passages & Proverbs On God Faith Endurance Agitate Organize Unity Communism Comrades Enemies No (Know) Sellouts United Snakes of America The Rich & Greedy Warmongers The Slick, Selfish & Wicked The Humble, Righteous & Just Resistance Independence Criticism/Self-Criticism Time Tell-Lie-Vision Poverty/Class Struggle Poli-tricks The (In) Just-Us System Women Children Family Pride Death Culture History Slavery The African Holocaust The Question of Race Religion Money Work Education Knowledge & Wisdom Political Power Socialism Revolution Free the Land Afreeka God

crap a history of cheap stuff in america: The Slackers Guide to U.S. History Don Stewart, John Pfeiffer, 2009-09-18 What does Miley Cyrus have in common with Sacagawea? How could Steve Jobs have helped Eisenhower? What does the moon landing have to do with the Hilton sisters? In less time than it takes to recite the preamble to the Constitution, most Americans can spout off all their U.S. history knowledge. (Hint: it starts with "In 1492" and ends with "sailed the ocean blue.") That's because most history books are as interesting as the phone book—and have the same number of pages. The average Joe (the guy who TiVo'd John Adams on HBO but won't make Colonial Williamsburg his next vacation spot) needs a witty and edgy history book—and he has it, with this guide. Hysterical authors—and self-described slackers—Don Stewart and John Pfeiffer give readers the bare minimum on important events such as: The Civil War (the war that pitted brother vs. brother—about the bruthas) The expedition of Lewis and Clark (the ultimate road trip) The Boston Tea Party (not much of a party unless that tea was from Long Island) The assassination of JFK (one vacation that ended particularly badly) Combining current pop culture references and

accessible historical information, this satirical book catches readers up on what they slept through in History 101.

crap a history of cheap stuff in america: History of Tempeh and Tempeh Products (1815-2011) William Shurtleff, Akiko Aoyagi, 2011-10

crap a history of cheap stuff in america: A Brief History of Seven Killings Marlon James, 2015-09-08 A tale inspired by the 1976 attempted assassination of Bob Marley spans decades and continents to explore the experiences of journalists, drug dealers, killers, and ghosts against a backdrop of social and political turmoil.

crap a history of cheap stuff in america: A History of African-American Leadership John White, Bruce J. Dierenfield, 2014-06-11 The story of black emancipation is one of the most dramatic themes of American history, covering racism, murder, poverty and extreme heroism. Figures such as Malcolm X and Martin Luther King are the demigods of the freedom movements, both film and household figures. This major text explores the African-American experience of the twentieth century with particular reference to six outstanding race leaders. Their philosophies and strategies for racial advancement are compared and set against the historical framework and constraints within which they functioned. The book also examines the 'grass roots' of black protest movements in America, paying particular attention to the major civil rights organizations as well as black separatist groups such as the Nation of Islam.

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crap a history of cheap stuff in america: America's Covert Warriors Shawn Engbrecht, 2010-12-31 Private military contractors, especially those in Iraq, have taken on far more than their original mandates required. Initially intended for combat support, they have become full-fledged warriors, many with little experience, scant oversight, and no accountability to the rules of engagement that constrain the U.S. military and coalition forces. When the occupation of Iraq turned into a fight against an insurgency, overwhelming U.S. and coalition military forces, the demand for private military contractors skyrocketed in 2003 and 2004. The explosive growth of such firms as Blackwater, Crescent, and others resulted in a relaxation of recruitment standards at precisely the same time that the U.S. military's own standards of recruitment began to falter, but the standards for private military contractors fell much further and faster. The predictable result included excessive civilian casualties, a human tragedy whose full dimensions have yet to be seen by the American public. Shawn Engbrecht has been training and recruiting private military contractors for more than a decade. Acknowledging that some private military contractors are out of control, he argues that the oft-made suggestion to fire them all is not the solution. Instead, Engbrecht contends that with proper training and development of recruits, along with enforceable regulation and oversight, private security companies can be successfully integrated into a total force package with a professional operational staff.

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crap a history of cheap stuff in america: Flattery and the History of Political Thought Daniel J. Kapust, 2018-01-25 Flattery is an often overlooked political phenomenon, even though it has interested thinkers from classical Athens to eighteenth-century America. Drawing a distinction between moralistic and strategic flattery, this book offers new interpretations of a range of texts

from the history of political thought. Discussing Cicero, Pliny, Castiglione, Machiavelli, Hobbes, Mandeville, Smith, and the Federalist/Anti-Federalist debates, the book engages and enriches contemporary political theory debates about rhetoric, republicanism, and democratic theory, among other topics. Flattery and the History of Political Thought shows both the historical importance and continued relevance of flattery for political theory. Additionally, the study is interdisciplinary in both subject and approach, engaging classics, literature, rhetoric, and history scholarship; it aims to bring a range of disciplines into conversation with each other as it explores a neglected - and yet important - topic.

crap a history of cheap stuff in america: Battlefield Commission Curt Munson, 2016-01-21
Idealistic Marine Charlie McDowell represents the third generation of his family to serve his country in time of war. But after two years in combat, Charlie has a battlefield commission and wound so serious it threatens to waylay his military career. He's forced to return home to conquer the rehabilitation that stands in the way of his return to active duty. While there, he also plans to finish his education and reconcile with the girl he loves. Before any of that can happen, though, Charlie is rocked by trauma-related depression, nightmares, and hallucinations that threaten to turn him into an emotional as well as physical cripple. He realizes he must learn to deal with the horror of what he has seen and done overseas. Charlie's fight to recover also demands he survive his new commanding officer, a bitter man with an old score to settle who seems determined to drive Charlie from the service. From the battlefield, to the bedroom, to the halls of academia, Charlie McDowell is a man of his time and so much more, but can he conquer his own demons to become the hero of his aspirations?

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