

cracow university of economics

cracow university of economics stands as one of Poland's premier institutions dedicated to economic education, research, and innovation. Established with a commitment to fostering academic excellence, the university has developed a comprehensive array of programs tailored to meet the evolving needs of the global economy. With a strong emphasis on practical skills and theoretical knowledge, Cracow University of Economics attracts students from around the world who seek to build successful careers in business, finance, management, and related fields. This article explores various facets of the university, including its history, academic offerings, research initiatives, international collaborations, campus life, and career support services. Whether prospective students, academic professionals, or industry partners, understanding the depth and breadth of Cracow University of Economics provides valuable insight into its role in shaping economic expertise today.

- History and Development
- Academic Programs and Faculties
- Research and Innovation
- International Cooperation and Exchange
- Campus Facilities and Student Life
- Career Services and Alumni Network

History and Development

The Cracow University of Economics traces its origins back to 1925 when it was founded as a specialized institution aimed at educating future economists and business leaders. Over nearly a century of continuous growth, the university has expanded its academic scope and infrastructure, evolving into a modern university that combines tradition with innovation. Key milestones include the transformation into a comprehensive university offering a wide range of disciplines related to economics, management, finance, and social sciences. The institution has adapted to the changing educational landscape by integrating international standards and fostering a culture of research excellence, making it a respected name in Poland and beyond.

Founding and Early Years

The university was originally established to meet the growing demand for qualified economists in the interwar period. Its early curriculum focused on fundamental economic theories, accounting, and business administration, serving the regional economic development of Krakow and southern Poland.

Expansion and Modernization

Throughout the 20th century, Cracow University of Economics expanded its academic departments and upgraded its educational facilities. The post-communist era marked a significant shift towards aligning with European Union educational standards, which included the introduction of bachelor's, master's, and doctoral programs, as well as the adoption of the Bologna Process.

Academic Programs and Faculties

Cracow University of Economics offers a broad range of academic programs designed to equip students with comprehensive knowledge and practical competencies in economics and related fields. The university's faculties specialize in diverse areas such as finance, management, international business, and economic analysis. These programs are available at undergraduate, graduate, and doctoral levels, providing a full academic pathway for students.

Undergraduate and Graduate Programs

The university provides bachelor's degrees in disciplines like Economics, Finance and Accounting, Management, and International Business. Graduate programs further deepen expertise, offering specialized master's degrees in areas such as Corporate Finance, Marketing, and Business Analytics. These programs emphasize both theoretical frameworks and applied skills, preparing graduates for competitive job markets.

Doctoral Studies and Continuing Education

Doctoral programs at Cracow University of Economics focus on advanced research in economics, finance, and management sciences. The university also offers various continuing education courses and executive programs aimed at professionals seeking to update or expand their knowledge base.

Faculties and Departments

The university is organized into multiple faculties and departments, including:

- Faculty of Economics and International Relations
- Faculty of Finance and Law
- Faculty of Management
- Faculty of Commodity Science

Each faculty provides specialized curricula, research opportunities, and practical training relevant to its field.

Research and Innovation

Research plays a pivotal role at Cracow University of Economics, driving innovation and contributing to the development of economic thought and practice. The university hosts numerous research centers and institutes dedicated to areas such as economic policy, financial markets, regional development, and sustainable business practices.

Research Centers and Projects

The university supports interdisciplinary research projects that address both national and global economic challenges. Faculty members regularly publish in peer-reviewed journals and participate in international conferences, enhancing the university's academic prestige.

Collaboration with Industry

Partnerships with businesses and governmental institutions enable the university to translate research findings into practical applications. These collaborations foster innovation in areas like digital economics, entrepreneurship, and market analysis.

International Cooperation and Exchange

Cracow University of Economics maintains an active international profile through numerous partnerships with universities and research institutions worldwide. These collaborations facilitate student and faculty exchanges, joint research initiatives, and participation in global academic networks.

Student Exchange Programs

The university participates in exchange programs such as Erasmus+, allowing students to study abroad and gain international experience. Incoming international students also benefit from tailored support services and integration programs.

Joint Degrees and Double Diplomas

Cracow University of Economics offers joint degree programs in cooperation with foreign universities, enabling students to earn diplomas recognized in multiple countries. These programs enhance students' employability and global perspective.

Campus Facilities and Student Life

The university campus is equipped with modern facilities designed to support academic success and student well-being. From well-equipped lecture halls and libraries to computer labs and study spaces, the infrastructure fosters an engaging learning environment.

Library and Learning Resources

The university library provides extensive resources, including access to electronic databases, academic journals, and specialized economic literature. Study rooms and quiet zones enable focused learning and research.

Student Organizations and Activities

A vibrant student community is active across various clubs and organizations, including business societies, cultural groups, and sports teams. These activities promote personal development, networking, and leadership skills.

Support Services

Student support services encompass academic advising, career counseling, psychological support, and assistance for international students. These services ensure students have the resources needed to thrive academically and socially.

Career Services and Alumni Network

Cracow University of Economics places strong emphasis on career readiness and employment outcomes for its graduates. The university's career center offers a range of services to help students transition from education to the workforce.

Career Counseling and Workshops

The career center organizes workshops, seminars, and job fairs focused on resume writing, interview preparation, and professional skills development.

Internships and Employer Connections

Partnerships with businesses provide internship opportunities that enable students to gain practical experience and build professional networks. These connections often lead to job placements after graduation.

Alumni Network

The university's extensive alumni network supports ongoing professional development and networking opportunities. Alumni contribute to mentoring programs, guest lectures, and collaborative projects, enriching the academic community and fostering lifelong connections.

Frequently Asked Questions

What programs are offered at Cracow University of Economics?

Cracow University of Economics offers a variety of undergraduate, graduate, and doctoral programs in fields such as economics, finance, management, international business, and computer science.

Is Cracow University of Economics recognized internationally?

Yes, Cracow University of Economics is recognized internationally and participates in various exchange programs like Erasmus+, attracting students from around the world.

What language are courses taught in at Cracow University of Economics?

The primary language of instruction at Cracow University of Economics is Polish, but there are also many courses and entire programs offered in English for international students.

Does Cracow University of Economics offer online learning options?

Cracow University of Economics has developed online and hybrid learning options, especially since the COVID-19 pandemic, to provide flexible education for both domestic and international students.

What career opportunities can graduates of Cracow University of Economics expect?

Graduates from Cracow University of Economics often find career opportunities in finance, banking, consulting, international trade, government agencies, and academia, benefiting from strong industry connections and career services.

How can international students apply to Cracow University of Economics?

International students can apply to Cracow University of Economics through the university's online application portal, submitting required documents such as transcripts, language proficiency certificates, and visas if necessary.

Additional Resources

1. History and Development of Cracow University of Economics

This book offers a comprehensive overview of the origins and growth of the Cracow University of Economics. It traces the institution's foundation, major milestones, and its evolution into a leading economic university in Poland. Readers gain insight into the university's academic contributions and its role in regional and national economic education.

2. Modern Economic Theories and Practices at Cracow University of Economics

Focusing on contemporary economic theories, this book explores how these concepts are taught and applied at Cracow University of Economics. It includes case studies from faculty research and highlights innovative teaching methods. The book serves as a valuable resource for students and educators interested in modern economic education.

3. Entrepreneurship Education at Cracow University of Economics

This volume examines the university's approach to fostering entrepreneurship among its students. It details programs, workshops, and partnerships that encourage innovation and business creation. The book also discusses success stories of alumni who have launched successful startups after graduating.

4. International Cooperation and Exchange at Cracow University of Economics

Highlighting the global dimension of the university, this book documents its international collaborations and exchange programs. It provides insights into how these initiatives enhance academic quality and

cultural understanding. The book is a useful guide for prospective exchange students and international partners.

5. Economic Research and Publications from Cracow University of Economics

This collection showcases significant research outputs and publications by the university's faculty. Covering diverse economic topics, it reflects the institution's commitment to advancing knowledge and influencing economic policy. The book is an essential reference for researchers and policymakers alike.

6. Student Life and Campus Culture at Cracow University of Economics

Offering a glimpse into the daily experiences of students, this book explores campus life, extracurricular activities, and student organizations. It highlights how the university supports personal growth and community engagement. The narrative captures the vibrant atmosphere that characterizes student life.

7. Cracow University of Economics: Alumni Success Stories

This inspiring book features profiles of distinguished alumni who have made significant contributions in various economic sectors. It explores their career paths, achievements, and reflections on how their education shaped their success. The book serves as motivation for current and future students.

8. Technological Innovations in Teaching at Cracow University of Economics

Examining the integration of technology in education, this book discusses digital tools and platforms used by the university. It analyzes the impact of e-learning, virtual classrooms, and online resources on student engagement and learning outcomes. The book is a resource for educators looking to enhance their teaching practices.

9. Policy and Economic Development: Insights from Cracow University of Economics

This book delves into policy research conducted at the university, focusing on regional and national economic development. It presents analyses, recommendations, and case studies that influence economic planning and governance. The publication is valuable for students, academics, and policymakers interested in economic development strategies.

Cracow University Of Economics

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cracow university of economics: *Public Policy and the Neo-Weberian State* Stanisław Mazur, Piotr Kopycinski, 2017-08-04 The neo-Weberian state constitutes an attempt to combine the Weberian model of administration with the principles laid down during the retreat from the bureaucratic management paradigm (new public management and public governance). The concept

of neo-Weberian state involves changing the model of operation of administrative structures from an inward-oriented one, focused on compliance with internal rules, into a model focused on meeting citizens' needs (not by resorting to commercialisation, as is the case with new public management, but by building appropriate quality of administration). This book discusses the context of the neo-Weberian approach and its impact on the processes of societal transformation. Further, it identifies and systematises the theoretical and functional elements of the approach under consideration. This volume includes comparative analyses of the neo-Weberian state and public management paradigms. In the empirical part of the work, its authors review selected policies (economic, innovation, industrial, labour, territorial, urban management, and health) from the perspective of tools typical of the neo-Weberian approach. This part also includes a critical scrutiny of changes which have taken place in the framework of selected policies in recent decades. The study assesses the appropriateness of the neo-Weberian approach to the management of public affairs regarding countries which have modernised their public administrations in its spirit. One of the aims of this analysis is to answer the question whether the application of neo-Weberian ideas may result in qualitative changes in the context of public policies. The final part of the book covers implications for public management resulting from the concept of neo-Weberian state. *Public Policy and the Neo-Weberian State* is suitable for researchers and students who study political economy, public policy and modern political theory.

cracow university of economics: *Public Goods and the Fourth Industrial Revolution* Maria Płonka, 2022-06-14 The fourth industrial revolution, characterized by digitization, artificial intelligence and augmented reality, and megatrends such as globalization, urbanization, demographic changes, and the knowledge-based economy, will trigger a series of profound technological, economic, social and environmental changes that will permanently and irreversibly change the role of the state in meeting social needs. Industry 4.0 will also change the type, nature, and scope of public goods and how they are produced, financed, delivered, and consumed. This book redefines the current paradigm of public goods. It proposes a model of production and distribution of public goods that acknowledges the participation of entities from the public, private, and nonprofit sectors. The authors argue that these entities would participate in the production, financing, distribution, and consumption of such goods. From a theoretical point of view, such an inclusive approach involving the expansion of the classical state - market dichotomy with new entities, including citizens themselves, leads to a new conceptualization and approach towards public goods. The model assumes shared responsibility, subsidiarity, and paternalistic libertarianism, and it allows the state to create new entities of an educational or fiscal nature, while remaining the regulator of public services and distribution. Additionally, the book analyzes changes regarding the perception of public goods, in the era of the fourth industrial revolution, across selected sectors such as healthcare and pension systems, education, local public goods, and public utility services. The book is primarily addressed to researchers, scholars, and students across social and technical sciences, and it will also be a useful guide for central and local administration bodies responsible for public policy. Chapters 4, 5 and 6 of this book are available for free in PDF format as Open Access from the individual product page at www.routledge.com. They have been made available under a Creative Commons Attribution-Non Commercial-No Derivatives 4.0 license.

cracow university of economics: *Organizations in the Face of Growing Competition in the Market* Anna Ujwary-Gil, Natalia R. Potoczek, 2019-01-01 The essence of the functioning of any organization, whether commercial or non-profit, is to provide value to groups of recipients whose expectations undoubtedly change over time. Various competition mechanisms in the market apply to both business-oriented organizations and organizations operating in the sphere of public utilities. This monograph includes examples of the problems facing contemporary organizations, and at the same time provides evidence, confirmed by research results, that indicates the direction of current changes. The analysis of changes taking place in organizations was carried out in many dimensions. The content layout adopted in the monograph presents four research perspectives, where the subject of the research is the organization; the modern tools used in organization management, the

impact of the market economy on organizations, and sectoral or industry aspects of the organization's functioning. In the first chapter, four studies related to commercial and non-commercial organizations have been collated. Researchers of academic organizations who in order to meet the expectations of students increase their activity in the field of entrepreneurship and their support for the most talented students. Both examples show the need to conduct research, develop knowledge about own activities, and focus on the needs of the environment. Entrepreneurial universities are open to the implementation of joint ventures with entities in their environment, which affect the development of the university, its students, as well as the entities.

Entrepreneurship, which is based on the ability to take advantage of market opportunities, also creates opportunities for developing the ability to flexibly shape and adapt programs, methods and operating principles to the growing expectations of their environment. The ability to develop your potential as well as the potential of your students plays a crucial role. In the pursuit of excellence, a strong focus should be placed on talented students and the development of all possible forms of support that could determine an output of graduates with particularly high development potential. In the research presented in this monograph, the authors compare the activity of universities in the USA, the Netherlands, and Poland in the area of talent development. The comparative analysis becomes a valuable source of indicating imperfections, but also examples of potential forms of positive activity in this area. Equally important in this part of the monograph is the research on the learning organization. Through a bibliometric analysis, the author identified the fields of research on the learning organization. In addition to research areas related to various dimensions, primarily human, cultural and managerial, the types of organizations in which such research is most often conducted have been indicated. They also include the organizations of the two sectors presented: education and healthcare. The same part of the monograph also presents the results of research in the hotel sector, where the main research problem was the creation of customer value, taking into account the conditions stimulating the dynamics of the business models of hotel enterprises.

Referring to business models was considered important because of the significance of decision-making patterns that help to build a competitive advantage and achieve market success by creating value for customers. The concept of creating value for customers is currently treated in cross-sectoral or industry categories and is a universal approach to managing organizations. The second chapter of the monograph presents research on the modern tools used in organization management. Concepts such as work-life balance, shaping the innovation process within the framework of decisions taken in the process, marketing communication, or the use of gamification in research and development, are examples of a wide range of relationships between today's organization and its surroundings. Finding employees, and retaining them, is also a growing challenge in developing countries, where labor supply is steadily decreasing. The expectations of employees are increasing, especially in relation to respecting the personal, non-professional side of life. Thus, it should be recognized that research on work-life balance is a developing space for organization and management researchers. Modeling the innovation process in an organization is another research trend that is important today, especially in terms of developing competitiveness. Decision-making is one of the key components of the innovation process. This aspect, in qualitative terms, was presented in the next study in the second part of the monograph. Similarly, marketing communication is invariably an important area of research in organizations, which has evolved due to rapidly developing information technologies and, at the same time, the changing preferences of users of these technologies. The last study in this second part of the monograph relates to innovation and the use of computer games. The tools of gamification are used to shape the attitudes of individual energy consumers. The observations presented show that it is worth making attempts to use unconventional methods and tools, in this case, to develop customer knowledge and strengthen the behaviors desired in the energy market. The third chapter of the monograph is devoted to the financial aspects of the functioning of commercial and non-profit organizations in a market economy. Increasing the efficiency of public entities, specifically conditioned in economic policies and dependent on political decisions, has been the subject of numerous studies. The research study

presented in the monograph refers to the relationship between financial strategies and profit management in public industrial companies listed on the Warsaw Stock Exchange. It is worth noting that no research in this field has been conducted to date in the context of the Polish capital market. The next study refers to the French market. Its purpose was to evaluate and test long-term memory in the French stock exchanges. Research results contribute significantly to explaining the lack of consensus regarding long memory in stock returns. The research covers a significant, 25-year period of operation of the Euronext platform during which 6634 observations were provided. The conclusions of the study may be particularly important for regulators and risk managers. Another study presents the results of bankruptcy risk tests for Polish and Czech logistics companies using a comprehensive classification approach. As a result of the research, a tool for risk assessment and forecasting was developed, enabling the early prediction of bankruptcy of enterprises. At the end of the third chapter of the monograph, the results of health expenditure analysis based on information provided by the Health Account System are presented. Particular attention has been focused on the programming sources of financing healthcare in new European Union countries. Socio-technical and environmental aspects of the organization are the subject of interest of researchers presenting the results of their research in the fourth chapter of the monograph. The problems of economic migration and working conditions have been the subject of interest for many years in the strongly developing trend of labor market research. The research results contained in the study relate primarily to the issues of occupational safety of Ukrainians employed in Poland. These issues are gaining importance, especially when the number of people migrating from Ukraine to Poland in search of work has been growing for several years. In the face of such a large scale of Ukrainian immigrants employed in Polish enterprises, there is still a lack of regulations protecting or securing the interests of employees and employers. The next research presentation highlights the problems of the "circular economy," which, according to the author, is developing too slowly in Poland. The research is valuable for systematizing the idea of a circular economy based on the theoretical and practical aspects of this phenomenon. The results of the analysis are also of practical importance for the process of modeling and implementing this idea in Poland. Further, the innovation paradigm of economic health and the prosperity of society is the subject of the research carried out, based on a review of the health economy considering innovation and its impact on population growth and prosperity in the world. The research particularly highlights the consequences of socio-demographic, environmental and business changes in the field of consumer goods. The socio-technical, as well as the environmental, aspects of the organization are also included in the last study presented. The purpose of this study was to identify the attitudes of IT employees in the Polish ITC sector towards remote work. Since the effective and efficient collaboration of distributed employees performing remote work has become even more necessary for the success of projects, numerous research works are being conducted focusing on the consequences of remote work. The presented research results are an important contribution to the discussion of researchers and management practitioners. By publishing this monograph, which covers a wide spectrum of research problems in contemporary commercial and non-profit organizations, the editors and authors presenting the results of their research express a hope that they are contributing to the widespread dissemination and enrichment of knowledge and, consequently, socio-economic development.

cracow university of economics: Eurasian Economic Perspectives Mehmet Huseyin Bilgin, Hakan Danis, Gökhan Karabulut, Giray Gözgor, 2020-03-31 This book presents selected papers from the 23rd Eurasia Business and Economics Society (EBES) Conference, held in Madrid, Spain. While the theoretical and empirical papers presented cover diverse areas of economics and finance in different geographic regions, the main focus is on the latest research concerning international trade, public economics, and regional studies. The book also includes studies on the economics of innovation, inequality and tourism.

cracow university of economics: Sustainable Products in the Circular Economy Magdalena Wojnarowska, Marek Ćwiklicki, Carlo Ingrao, 2022-04-24 This book explores how the circular economy influences product design in today's business and society. Drawing on contributions from a

wide range of expert thinkers, this volume assesses the existing approaches, strategies and tools which facilitate socially and environmentally responsible production and consumption systems. It then goes on to highlight the ways in which the circular economy conceptual framework could be implemented effectively at both micro (product policy) and macro (sustainable consumption) levels in order to alter the industrial landscape and increase its interconnectedness with materials and scarce resources. Highlighting the pros and cons of transitioning to this new model, the book also cautions that it will only be made possible via significant behavior change at both industry and consumer levels. Sustainable Products in the Circular Economy will be of great interest to students and scholars of sustainable manufacturing, sustainable consumption, corporate social responsibility and business ethics. It will also be relevant to industry professionals whose work dovetails with these areas.

cracow university of economics: Outsourcing in European Emerging Economies Łukasz Mamica, 2020-11-29 Drawing on a range of European cases, this edited volume analyses the offshoring and outsourcing of foreign companies, with a focus on territorial embeddedness. The book opens by developing a theoretical framework and then presents a range of international case studies exploring the experiences of the service hub cities of Brno, Bratislava, Budapest, Krakow, and Prague. Attention is also given to internal and external determinants of embeddedness, with chapters on the employee perspective, the Fintech industry, corporate social responsibility, and the role of universities. This volume will be of interest to advanced students and researchers in regional economics, economic geography, innovation studies, industrial economics, European economics, and international business.

cracow university of economics: Artificial Intelligence, Management and Trust Mariusz Sołtysik, Magda Gawłowska, Bartłomiej Sniezynski, Artur Gunia, 2023-09-01 The main challenge related to the development of artificial intelligence (AI) is to establish harmonious human-AI relations, necessary for the proper use of its potential. AI will eventually transform many businesses and industries; its pace of development is influenced by the lack of trust on the part of society. AI autonomous decision-making is still in its infancy, but use cases are evolving at an ever-faster pace. Over time, AI will be responsible for making more decisions, and those decisions will be of greater importance. The monograph aims to comprehensively describe AI technology in three aspects: organizational, psychological, and technological in the context of the increasingly bold use of this technology in management. Recognizing the differences between trust in people and AI agents and identifying the key psychological factors that determine the development of trust in AI is crucial for the development of modern Industry 4.0 organizations. So far, little is known about trust in human-AI relationships and almost nothing about the psychological mechanisms involved. The monograph will contribute to a better understanding of how trust is built between people and AI agents, what makes AI agents trustworthy, and how their morality is assessed. It will therefore be of interest to researchers, academics, practitioners, and advanced students with an interest in trust research, management of technology and innovation, and organizational management.

cracow university of economics: Financial and Non-Financial Determinants of Business Performance: Financial Market and the Real Economy Perspectives Piotr Łasak, 2023-11-14 Running a business today is becoming more complex than two or three decades ago. The world is becoming increasingly open and globalized, and the production processes of goods and provision of services are inscribed in global supply and value-added chains. Large corporations are doing well in such a market, but small and medium-sized enterprises often find it increasingly difficult to function. In addition, apart from the processes exerting pressure on enterprises operating in the real economy, as a result of financial globalization, the scope of financial entities (banks, investment funds, stock exchanges) was also increasing (Knox-Hayes & Wójcik, 2020). However, this is a phase of the past. Currently, not only crossing borders but, above all, far-reaching digitalization and the development of modern technologies set the main direction for the development of enterprises (Florek-Paszkowska et al., 2021). In order to cope with these changes, both individual companies and entire sectors, public administration, and society, as well as national economies, have to make

so-called digital transformation (Gajewski et al., 2016). More profound changes are triggered by sustainability, ecology, and human-oriented goals, leading towards industry 5.0. All these processes exert pressure both on big companies as well as on small- and medium-size enterprises. The ongoing changes related to the digitalization process mean not only incorporating modern technologies into existing entities and structures but are much more critical. They are spiritus movens, leading to the transformation of entire sectors of the real economy and the financial markets (Marszk & Lechman, 2021). We can observe the emergence of ecologies and ecosystems (Gancarczyk & Rodil-Marzábal, 2022; Piątkowski & Urbaniec, 2023), mechanisms leading to the development of sharing economies (Szpringer, 2020), as well as the increasing rooting and linking of traditional financial services with services leading to meeting the needs of society. Financial services are embedded in products and become inseparable from these products, and the traditional division into sectors is gradually disappearing. This is possible thanks to the creation of platforms which connect many market participants (Sironi, 2021). In the context of the abovementioned far-reaching processes, many business entities operate according to traditional principles. The key for them are sales, profit and liquidity, which define the crucial financial performance. Among important aspects are also such issues as maintaining the security of business operations and obtaining the desired market indicators in stock companies. For enterprises from developing countries, the basic problem is access to finance, the market, and advanced technologies (Jalil et al., 2022; Łasak, 2022). In developed countries, enterprises also encounter many challenges related to the traditional corporate finance dimension despite a better situation. The current Issue published in the Journal of Entrepreneurship, Management and Innovation (Volume 19, Issue 4, 2023) is aimed at considering the nexus of topics related to the various aspects of the functioning of financial and non-financial enterprises. The main purpose of the articles is to focus on selected problems related to the financial aspects of business activity. The considered problems were presented in the context of contemporary processes taking place in the environment of enterprises. These include, on the one hand, far-reaching digitalization and the use of advanced technologies and, on the other hand, processes belonging to the Environment, Social, and Governance (ESG) area. A description of the situation faced by many enterprises, including financial institutions, undergoing digital transformation is presented in the article written by Łasak and Wyciślak (2023). Digitalization processes not only lead to far-reaching digitization of enterprises and related dilemmas regarding corporate governance but also the transformation of entire sectors of the industry. The banking sector is the best example of this. The question arises what is the pattern of behavior of digital platform partners in the situation of transformation of this sector and platformization of banking services? The paper aims to present the dynamic pattern of behavior among partners stemming from the tensions between governance costs and co-created value within platforms in banking services. The study provides a taxonomy of digital platforms in banking, highlights the values of the most typical platforms, namely blockchain-based and cloud-based platforms, and discusses the potential implications of the platformization of banking services. One of the key contemporary perspectives of business activity is looking through the prism of the need for a responsible and sustainable approach. This is the perspective embodied in the approach referred to by the term ESG. Sustainable business models, considering the ESG principles in the company's operation, are based on financial and non-financial reasons. The paper written by Ziolo, Szaruga, and Spoz (2023) aims to examine the relationship between financial and non-financial factors in enterprises and indicate for which groups of enterprises the relationship of ESG financial performance is most visible in the context of building sustainable business models and the ability to adapt to sustainability. It was found that large enterprises with a solid financial position simultaneously get better non-financial results. In each of the analyzed aspects, large enterprises with an excellent financial standing did better. The conclusion presented by Ziolo, Szaruga, and Spoz (2023) does not change the fact that small and medium-sized enterprises play a key role in the economic growth of emerging economies. The paper by Amoa-Gyarteng and Dhliwayo (2023) examines the impact of capital structure and profitability on the short-term solvency of nascent SMSs in Ghana, building on the liability of the

newness framework. The study demonstrates that financing decisions and financial performance are crucial mitigating factors for the potential risks of default and failure faced by nascent SMEs. Notably, the study finds that an appropriate balance between debt and equity financing raises the working capital ratio and thus reduces the liability of newness, which is a major challenge faced by nascent SMEs. The analysis also identifies that return on equity (ROE) is a crucial driver of short-term solvency for nascent SMEs. Declining profitability is manifested by a decrease in operating profits and cash flows. The resulting cash flow shortages can cause the company to fall behind on payments and obligations, leading to short-term insolvency, with all the adverse consequences. All these conclusions might be valuable for enterprises in other developing countries. Operational and financial market performance is a crucial determinant not only for SMEs but also for larger companies. Such type of businesses is presented in the paper by Yaşar and Gerede (2023). The article shows how complex are the processes accompanying the functioning of such enterprises as airlines. This paper refers to the competitiveness of such airline companies and the conditions determining their favorable market position and long-term competitive advantage. The market position of such companies is influenced by such factors like firm maturity, its size, financial resources and some technical dimensions (number of flights, fleet homogeneity). This means that despite the processes taking place today, the business performance of such entities as airlines still depends on the classic factors described in the literature of corporate finance. The contemporary opportunities resulting from the dynamic development of information technology contribute to the development of new forms of financing business activity. One such form is crowdfunding. The paper by Nose and Hosomi (2023) is dedicated to the equity crowdfunding (ECF) issue in the Japanese context. The research provides an answer to the question of what makes equity crowdfunding successful. The “Signaling Hypothesis” and “Lack of Financial Literacy Hypothesis” were tested. Despite the research is focusing more on investors’ side, it also sends an important signal to the business considering crowdfunding as a source of funding. The conclusions can be helpful for start-ups planning ECF campaigns in the future. The company’s position on the market may also depend on factors other than financial performance, and recently, it has depended to an increasing extent on environmental, social, and governance performance (defining corporate sustainability performance). In this context very important research thread is the relationship between corporate sustainability performance and stability of dividend payouts. This topic is presented in the paper by Matuszewska-Pierzynka, Mrzygłód, and Pieloch-Babiarz (2023). The research verifies many detailed interdependencies between the ESG performance of an enterprise and the propensity to pay stable dividends to the enterprise. The possibility of financing business activity is determined by the situation in the banking sector. The conditions of financing provided by banks are of particular importance in the case of developing countries, where other forms of raising capital by enterprises are often limited. Shaikh, Tunio, and Dagar (2023) paper discusses the relationship between banks funding liquidity, capital funds and bankers’ lending activity in emerging markets. This research firstly provides insight into the activity of financial companies in emerging markets, and secondly, informs the public, and especially the business, about the lending practices of the banking sector, and in consequence, on the financing opportunities in these economies. These unique studies presented in this Issue enrich our knowledge about contemporary business activity. The papers contribute to understanding the nature of business performance and link corporate finance issues with other, mainly technological and social aspects. Particular attention, however, is paid to the traditional conditions of operation and financing of enterprises. At the same time, however, efforts were made to combine new business conditions, including digitization. The issues raised also concern processes ensuring sustainable development. We want to express the hope that the papers presented here will be of interest to readers, scholars, and researchers worldwide. They provide theoretical concepts, and quantitative analyses, and indicate pathways for further research. Many of the presented areas require further, in-depth analysis.

cracow university of economics: *The Financial Reporting Quality of Public Companies*
 Katarzyna Mokrzycka-Kogut, 2022-09-23 The factors determining the formation of accounting

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cracow university of economics: Evolving Enterprise Competences as a Consequence of Response to Changes in the Environment Anna Ujwary-Gil, Natalia R. Potoczek, 2019-01-01 In presenting this issue entitled Evolving Enterprise Competences in Response to Changes in the

Environment, we want to focus your attention on organizational competence in the context of its competitiveness in the market. The competitive advantage of a modern organization results from competences that enable the adaptation of market mechanisms, internal coordination of activities and resources, consistent building of human potential and development of business capabilities. Organizations' competences in creating innovation, using advanced information and communication technologies (ICT), and building human capital are particularly strongly articulated today. Organizations in the 20th century were oriented towards creating a sustainable competitive advantage based on key competences that ensured a stable growth in market share. Contemporary 21st-century organizations have understood that gaining a competitive advantage results from competences that allow them to succeed in new fields and quickly reconfigure business models. Every company should know the competences that will enable it to use opportunities, differentiate itself from other market players and implement its own development strategies. The diverse research issues in the collected articles allow you to build and assess a broad perspective of the opportunities that companies use in the market and the various competence gaps that deprive them of these opportunities. The first article by Mirna Leko Šimić, Antun Biloš, and Josipa Mijoč presents empirical evidence on the relationship between the use of e-business tools and the export efficiency of Croatian companies. The authors set themselves the goal of determining the level of implementation of e-business tools in Croatian exporting companies and examining their impact on export results. In the analysis of the level of implementation of e-business tools, the OECD e-commerce maturity model was used, which measures several aspects of ICT readiness and the intensity of websites and e-commerce in exporting companies. Researchers were able to determine that the implementation of e-business tools in Croatian companies requires improvement, especially in market research, communication, and online sales. An interesting observation is the indication of a higher level of e-business advancement in companies oriented on geographically and culturally distant markets (markets outside the EU) in relation to companies exporting mainly to the regional and EU markets. The authors are convinced that the research results can serve as a starting point for making comparative analyzes in comparison with similar economies in terms of market maturity and that this knowledge-building could significantly contribute to developing the competence of exporting enterprises in the field of e-business development. The article by Aleksander Jakimowicz and Daniel Rzeczkowski refers to the issues of innovation in industrial processing enterprises. The authors analyzed the propensity of enterprises to implement innovation in the years 2012 - 2014 following the negative shock of the global financial crisis in the years 2008-2010. As a result of the conducted research, a relatively low propensity for innovation, and caution in undertaking it, was found. At the same time, a growing tendency to take up activities in the field of eco-innovation and the feeling of a slow reduction in the impact of innovation barriers have been noticed. Appropriate stimulation of the environment and financial support in the field of eco-innovation are examples of overcoming the negative effects of an external shock in the form of psychological barriers and excessive caution in implementing innovation. The authors note that the main value of the article is its innovative and strictly empirical approach to the problems of innovation. The unique and comprehensive analysis of the relationships between sixty-three variables describing the innovation activity of enterprises can become a potential benchmark for similar analyses in the future. The article by Victoria Konovalenko Slettli addresses the problems of education in the field of transformational entrepreneurship, with a particular emphasis on adults. The author shares the view that transformational entrepreneurship is expressed in the capacity and intended action for change in the life of the entrepreneur and organization, which, in turn, contributes to social change and is characterized by the emergence of a new qualitative dimension of possibilities. The article is based on a pilot study of the implementation of the Transformative Learning Circles (TLC) model in Scandinavian countries, which was developed by the Nordic Network for Adult Learning. The study significantly fits into the development of knowledge about entrepreneurship learning. Key factors affecting entrepreneurship learning have been linked to specific learning processes. In addition, the way of combining these factors in one learning model is illustrated to increase the learning effect of

transformational entrepreneurship, which today can be classified as key competences contributing to the development of an enterprise. The next two articles refer directly to the functioning of people in the organization and constitute an important voice in the discussion on the key competences of the organization in the field of building human capital and gaining a competitive advantage. The article by Ambreen Sarwar, Muhammad Ibrahim Abdullah, Muddassar Sarfraz, and Muhammad Kashif Imran presents research on employees working in both public and private sector banks in Pakistan. It proves the relationship between ostracism, stress, and the self-efficacy of employees. As a result of the conducted research, the authors conclude that the self-efficacy of employees, or belief in their own effectiveness, reduces the perception of stress and mitigates the negative effects of ostracism. The study shows that people with a higher sense of self-efficacy would be less affected by the negative effects of stress and ostracism. Although a certain level of stress is considered essential for efficient work, high-stress levels are harmful. Highly efficacious people are less prone to stress in the face of mistreatment; they focus more on their capabilities than on the behavior of others. Perhaps the development of employee's efficacy should be included in the key competences of the organization, especially since the authors recognized self-efficacy as one of the dimensions of psychological capital, along with hope, optimism, and resilience of employees. The authors postulate to examine the impact of these dimensions on the relationship between stress and ostracism or other forms of ill-treatment in the workplace. The latest article by Michał Ujm and Tomasz Ingram presents research in which the main attention was focused on the impact of human resource management practices on individual employee involvement. Task uncertainty was treated as a moderating variable in the research, which was conducted among members of international teams who are recruiting employees. The authors analyzed the collected material from the perspective of the theory of abilities, motivation, and opportunities (Ability-Motivation-Opportunity theory - AMO). As a result, they verified two research hypotheses and received support for the first hypothesis which proved that AMO practices affect the organizational commitment of employees. The second hypothesis was verified negatively. It has been proven that skills-only human resource management practices do not increase employee involvement. The loyalty of employees who are aware of their competences is not high unless they are properly motivated. The conducted research once again confirms the need to include employee motivation as one of the organization's key competences in its competition strategy. We hope that the collected articles, as well as the perspective created for their analysis, will allow you to develop an idea of the importance of an organization's competences. Acquiring a competitive advantage requires continuous development of the scope and structure of competences, as was presented in the first article on e-tools in businesses, or continuous stimulation to use them, as illustrated in the article on innovation. Continuous development of the organization's competences is necessary for developing business ventures. Initiatives in this area were presented in the third article highlighting the case of Nordic transformation wheels. Equally strongly emphasized are competences used to shape working conditions, stimulating employee attitudes and relationships, and developing the benefits of employee involvement in the company's development. The editors thank all the authors who wanted to share the results of their research work in the Journal of Entrepreneurship, Management and Innovation (JEMI) and wish all readers the satisfaction of using time well spent reading the collected articles.

cracow university of economics: From Reception to Integration of Asylum Seekers and Refugees in Poland Karolina Sobczak-Szelc, Marta Pachocka, Konrad Pędzwiatr, Justyna Szałańska, Monika Szulecka, 2022-12-19 This book sheds light on the complex experiences of asylum seekers and refugees in Poland, against a local backdrop of openly anti-refugee political narratives and strong opposition to sharing the responsibility for, and burden of, asylum seekers arriving in the EU. Through a multidimensional analysis, it highlights the processes of forced migrant admission, reception and integration in a key EU frontier country that has undergone a rapid migration status change from a transit to a host country. The book examines rich qualitative material drawn from interviews conducted with forced migrants with different legal statuses and with experts from public administration at the central and local levels, NGOs, and other institutions involved in migration

governance in Poland. It discusses both opportunities for and limitations on forced migrants' adaptation in the social, economic, and political dimensions, as well as their access to healthcare, education, the labour market, and social assistance. This book will be of particular interest to scholars, students, policymakers, and practitioners in migration and asylum studies, social policy, public policy, international relations, EU studies/European integration, law, economics, and sociology.

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Josef L. Haunschmied, Raimund M. Kovacevic, Willi Semmler, Vladimir M. Veliov, 2020-11-07 This book presents the state of the art in the relatively new field of dynamic economic modelling with regime switches. The contributions, written by prominent scholars in the field, focus on dynamic decision problems with regime changes in underlying dynamics or objectives. Such changes can be externally driven or internally induced by decisions. Utilising the most advanced mathematical methods in optimal control and dynamic game theory, the authors address a broad range of topics, including capital accumulation, innovations, financial decisions, population economics, environmental and resource economics, institutional change and the dynamics of addiction. Given its scope, the book will appeal to all scholars interested in mathematical and quantitative economics.

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Nyga-Łukaszewska, 2023-12-01 There has been a burgeoning interest in energy security in recent years due to the transformation of the energy landscape through deepening market deregulation, rising environmental challenges, growing energy hunger, and significant political changes. Depicting energy security as an evolving concept that absorbs economic and political conditions, this book adopts an economic approach to energy security in the international gas market. Uniquely, the book explores the theoretical assumptions and practical consequences attached to both demand and supply-side security in global energy markets. It investigates why energy exporters are so protective of independence in energy exports. The book also looks at the critically important issue of environmental aspects of energy security, particularly around climate change. It also analyses the potential for a cartel in the international gas market, similarly to the oil industry. This book will be of much interest to readers in energy economics, energy security, energy policy, IR/security studies, and relevant policy-makers.

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